

Workshop on “Mirrorless Technology: A Skill developmental Approach”

25-08-2022

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KSRCAS
11.08.2022

From

B.Ganesh Prabhu
Head, Department of Visual Communication
K.S.Rangasamy College of Arts and Science (Autonomous)
Tiruchengode - 637215

To

The Principal
K.S.Rangasamy College of Arts and Science (Autonomous)
Tiruchengode - 637215

Respected Sir,

Subject: Requesting permission to conduct a workshop – Reg

I would like to conduct a workshop on '**Mirrorless Technology: A Skill Developmental approach**' at our Media Studio on August 25, 2022 from 10:00 a.m. to 01:00 p.m., exclusively for our department students and faculties. Mr.Karthikeyan, Business Manager, Mr. Mohan Dass Mathew, Technical Trainer, and Mr. Sulaimaan, Product Advisor from Canon India Private Limited, Erode, will act as resource persons. Please consider my permission letter and allow me to offer the program and approve the budget for the same.

Thanking you

Budget Proposal:

- | | |
|--------------------------|------------|
| • Memento / Bouquet | = Rs. 750 |
| • Invitation | = Rs. 750 |
| • Refreshment and Others | = Rs. 1000 |

Rs. 2500

Yours Sincerely

B.Ganesh Prabhu
B.GANESH PRABHU.

*Submitted to
vice chairman
11/8/22*

K.S.Rangasamy College of Arts and Science (Autonomous)
KSR Kalvi Nagar; Tiruchengode - 637 215; Namakkal Dist, Tamil Nadu, India

Department of Visual Communication

Date: 22.08.2022


Circular


From	To
Head, Department of Visual Communication KSRCAS Tiruchengode	I B.Sc, II B.Sc, III B.Sc Viscom & Faculties of Viscom KSRCAS Tiruchengode


We are glad to announce that Department of Visual Communication KSRCAS is planning to conduct a workshop on **'Mirrorless Technology: A Skill Developmental Approach'** on 25.08.2022 from 10.00 am to 01.00 pm at our college A/C Gallery Hall. Students and faculties are asked to attend the Inauguration / Workshop without fail.


Venue : A/C Galler Hall
Time : 10.00 AM to 01.00 PM



HoD – Visual Communication 22/8/22

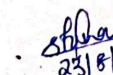
I B.Sc Viscom:  22/8/22

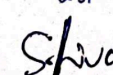
II B.Sc Viscom:  22/8/22

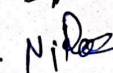
III B.Sc Viscom:  23/8/22

Faculties: 1.  (S. Aswathy)

2.  (V. Bijith)

3.  A.V. Sujitha

4.  S. Karthikeyan

5.  (N. Boovarajan)



K.S.RANGASAMY COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

NAAC Reaccredited with 'A' Grade and an ISO Certified Institution Affiliated to Periyar University, Salem
Included Under 2(f) & 12(B) of UGC Act, 1956
KSR Kalvi Nagar, Tiruchengode - 637 215, Namakkal District, Tamil Nadu, India.



Invite you for a
Workshop on

MIRRORLESS TECHNOLOGY

— A Skill Developmental Approach —

Organized by
Department of Visual Communication

In Association with

Canon

**25
AUG
2022**

Presidential Address

Dr. V. RADHAKRISHNAN
PRINCIPAL
KSRCAS

Resource Persons

 **KARTHIKEYAN**
Business Manager

MOHAN DASS MATHEW
Technical Trainer



 **SULAIMAAN**
Product Advisor

Venue
Gallery Hall / Media Studio

Time: 10.00 am



Canon Company Profile

Canon Inc., headquartered in Tokyo, Japan, is a world-leading innovator and provider of imaging solutions for businesses and consumers. In 1933, Canon's first trading company, Kwanon was established and a few years later in 1937, Precision Optical Industry Co. Ltd, the predecessor of Canon Inc. was founded. The company now develops, manufactures and sells a wide range of copying machines, printers, cameras, optical products and other products to meet a diverse variety of customer needs. The Canon brand is well recognised and trusted worldwide by individuals, families and in businesses and industrial sectors.

Canon India Pvt. Ltd. is the sales and marketing subsidiary of Canon Inc., a world leader in imaging technologies. Set up in 1997, Canon India markets a comprehensive range of sophisticated contemporary digital imaging products and solutions in India. In sync with its corporate tagline- 'Delighting You Always', reinforced by world-class technology, Canon offers an extended product portfolio, including Digital Production Printers, Large Format Printers, Commercial Printers, Multi-Functional Devices, Managed Document Services, Inkjet & Laser Printers, Document and Cheque Scanners, Digital Cameras, DSLRs, Mirrorless cameras, Cinematic Imaging Products, Surveillance cameras and Medical Imaging products catering to the multiple market segments of consumer, SME, B2B, Commercial, Government & PSUs.

Canon designs, manufactures, and distributes an extensive range of consumer and electronic products, including copiers, cameras, lenses, and inkjet printers. The company operates four major business segments: office, imaging systems, medical systems, and industry and others. Its global customer base and domestically concentrated operations create inherent currency exposure, which can cause performance to fluctuate. Canon's headquarters and 28 of its 46 manufacturing plants are in Japan, but nearly 80% of revenue is delivered from international markets. The firm has been expanding into new geographies and markets to mitigate this exposure.

Contact Information

Website

www.global.canon

Other Industries

Computers, Parts and Peripherals

To file
g.l. 11/10/2022

Department of Visual Communication

workshop on 'Mirrorless Technology: A Skill Developmental Approach'

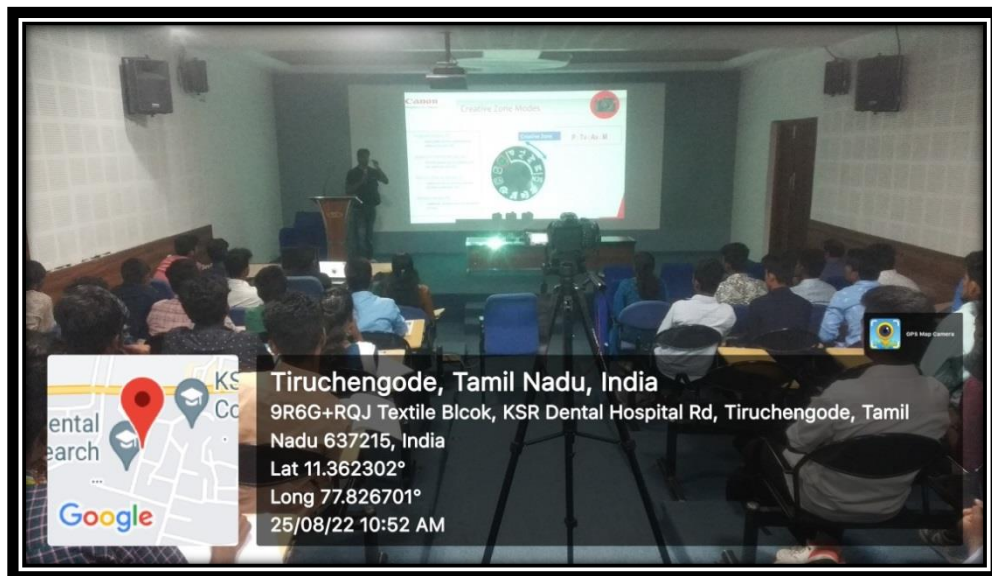
Participant Name List

S.No	Name	Signature
1	BALAJI N	N. Balaji
2	BALAMURUGAN P	P. Balamurugan
3	DIVYANAND M	D. Divyanand
4	JEEVANANDH S	S. Jeevanandh
5	KAJENDERAN P	P. Kajenderan
6	KALAIYARASAN S	S. Kalaiyarasan
7	KARTHICKEYAN S	S. Karthickeyan
8	KISHORE RETHINAM R	R. Kishore Rethinam
9	MANIVASAGAM S	S. Manivasagam
10	PENIEL D	D. Peniel
11	PRABHAKARAN K	K. Prabhakaran
12	PRASANTH M	M. Prasanth
13	PREMKUMAR S	S. Premkumar
14	RAGAVAPRIYAN V	V. Ragavapriyan
15	RAGURAM G	G. Raguram
16	SAKTHIHARISH C	C. Sakthiharish
17	SAPARNA S	S. Saparna
18	SUKESH M M	M. M. Sukesh
19	THANUSHRIN P	P. Thanushrin
20	VIGNESH T	T. Vignesh

S.No	Name	Designation	Signature
1	Ms. S. Aswathy	Assistant Professor	S. Aswathy
2	Mr. V. Bijith	Assistant Professor	V. Bijith
3	Dr. A.V. Shijina	Assistant Professor	A. V. Shijina
4	Mr. S. Keerthivasan	Lab Technician	S. Keerthivasan
5	Mr. N. Poovarasan	Lab Technician	N. Poovarasan

HoD - Visual Communication

K.S.RANGASAMY COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
TIRUCHENGODE 637 215
DEPARTMENT OF VISUAL COMMUNICATION
WORKSHOP ON 'MIRRORLESS TECHNOLOGY: A SKILL DEVELOPMENTAL
APPROACH' ON 25.08.2022
EVENT PHOTOGRAPHS



Interactive session with students about the Mirrorless Camera and it's work



A detailed discussion among students about the Mirrorless Camera settings

Department of Visual Communication

The Department of Visual Communication, K.S.Rangasamy College of Arts and Science (Autonomous) hosted a workshop on 'Mirrorless Technology: A Skill Developmental Approach' on 25.08.2022 from 10.00 am to 01.00 pm at A/C Gallery Hall., Orientation by Mr. Mohan Das Mathew, Technical Trainer, Canon, Erode., Camera Demonstration by Mr. Sulaimaan, Product advisor and Mr. Karthikeyan, Business Manager, Canon, Erode.

Vijey Suraj, III B.Sc Visual Communication, KSRCAS, opened the session with a prayer song. Mr. V. Bijith, Assistant Professor, Department of Visual Communication, welcomed the Gathering. Dr. V. Radhakrishnan, Principal, KSRCAS, delivered the presidential address and honoured the resource persons, Mr. Karthikeyan, Business Manager, Mr. Mohan Das Mathew, Technical Trainer and Mr. Sulaimaan, Product advisor, from Canon, Erode. The session was attended by I B.Sc Viscom, II B.Sc Viscom, III B.Sc Viscom students and faculties of Visual Communication from KSRCAS.

Objectives

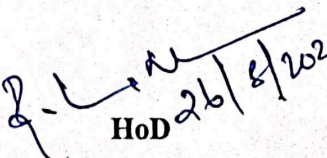
- To Understand the difference between DSLR and Mirrorless Cameras.
- To explore different models of Canon Mirrorless cameras.

The Resource person Mr. Mohan Das Mathew, Technical Trainer, began the Session by Explaining the difference between DSLR Camera and Mirrorless Camera. He then went on to describe the Basics of Camera Exposure and Technical aspects of Camera. He also elaborate the benefits of mirrorless camera. Following that, Mr. Karthikeyan, Business Manager, Guide the students and Mr. Sulaimaan, Product advisor, demonstrate the different Models of Canon mirrorless cameras Such as CANON R10, R6, R7, M50 and 200D. Following he mentioned Specifications of each models. The guest also handled the doubt clearing session for the students.

Outcomes

- Gain Knowledge of basic difference between DSLR and Mirrorless Cameras.
- Understand the different models of Mirrorless cameras

At the conclusion of the workshop, Mr.B.Ganesh Prabhu, Head of the Department, gave a vote of thanks, expressing gratitude to the chief guest, the principal, the college management, staff, and students.


HoD 26/8/2022