

DEPARTMENT OF COMMERCE
Skill Development Programme On
“INNOVATION AND TECHNOLOGICAL ENTREPRENEURSHIP”

Date: 08-02-2023

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K. S. RANGASAMY COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
TIRUCHENGODE-637 215

From

The Head,
Department of Commerce
K.S. Rangasamy College of Arts and Science, (Autonomous),
Tiruchengode.

To

Mr.K.Sivasubramani, Assistant Professor,
Department of Master of Business Administration, (MBA)
K.S.R.College of Engineering (Autonomous), Tiruchengode.


Dear Sir,

Sub: Invite to Skill Development programme on "Innovation and technological entrepreneurship". -reg

K. S. Rangasamy College of Arts & Science (KSRCAS) kindly invites you for Skill Development programme programme on **08.02.2023**. Our College is an autonomous Institution and affiliated to Periyar University, Salem. Our Institution is certified by ISO and accredited by NAAC. We invite you for a webinar on **08.02.2023**.

We request you to kindly accept our invitation to deliver a special lecture on "**Innovation and technological entrepreneurship**" and for an interaction with our student.

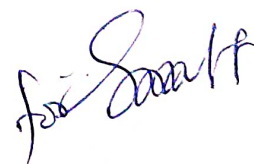
Yours faithfully,



2/2/23

Date : 02.02.2023

Place :KSRCAS





K.S.Rangasamy
College of Arts and Science
(AUTONOMOUS)
Tiruchengode - 637215



Department of Commerce

in association with



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education initiative)

Institution's Innovation Council

ORGANISE SKILL DEVELOPMENT PROGRAMME ON

"INNOVATION AND TECHNOLOGICAL ENTREPRENEURSHIP"

RESOURCE PERSON

Mr.K.Sivasubramani,
Assistant Professor,
Department of MBA,
K.S.R College of Engineering,
Tiruchengode.



DATE

TIME

VENUE

08-02-2023 10.00 A.M to 01.00 P.M A/C GALLERY HALL

From

The Heads
Department of Commerce

To

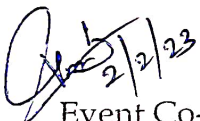
Faculty Members Commerce

Date: 02.02.2023


Dear Colleagues,

Sub: Invite to Skill Development programme on "Innovation and technological entrepreneurship". -reg

This is to inform that Skill Development programme on "Innovation and technological entrepreneurship". is to be held for the Faculty Member and students on 08.02.2023 (10.00 AM to 1.00..PM) at A/C Gallery Hall. Mr.K.Sivasubramani, Assistant Professor, Department of Master of Business Administration, (MBA) K.S.R.College of Engineering (Autonomous), Tiruchengode. Will be delivering the lecture. All the faculty members and students are requested to attend the same.

 2/2/23

Event Co-ordinator
Dr.R.Venkatesh

 2/2/23
HoD Department of Commerce
Dr.K.Visvanathan

Circulated to

1. All the Faculty Members of Commerce

MR.K.SIVASUBRAMANI PROFILE

Mr.K.Sivasubramani is presently working as Assistant Professor, Department of Master of Business Administration at K.S.R.College of Engineering (Autonomous), Tiruchengode. He has obtained B.Sc(Information Technology). From Nandha Engineering College and MBA from Nandha Engineering College. He also a Anna university Rank Holder in Master's Degree.and currently he is pursuing Ph.D from Bharathiar University, Coimbatore. His areas of specialization include : Finance, Marketing and Human resource. He has more than 7 Year's Experience in teaching and 1 Year Experience in Industry like Subavalar Industries, Siviwallet Private Limited, Chennai. He has guided more than 75 MBA Projects. He has published more than 20 research papers in many national and international conference, seminar and journals. He has given lectures to the many Engineering and arts and science college students. **He is also Published 2 Patent and 1 Book.**He is also coordinated and organized many national seminars and international conferences. He is also a life time member of ISTE. He received funds from various government organizations like NCW, NHRC for research activities.

Mr.K.Sivasubramani

MBA, Ph.D (Purs)

Assistant Professor, Department of Master of Business administration (MBA)

K.S.R.College of Engineering (Autonomous), Tiruchengode.

K.S.RANGASAMY COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
TIRUCHENGODE- 637 215
DEPARTMENT OF COMMERCE (UG)
III B.COM (2020 – 2023 - BATCH)

DATE: 08.02.2023

TOPIC: INNOVATION AND TECHNOLOGICAL ENTREPRENEURSHIP

S.NO	REG.NO	NAME OF THE STUDENT	STUDENTS SIGN
1.	20UCO001	ABDUL HAKEEM M	S. Hakeem
2.	20UCO002	ABINANDHAN S	S. Abinandhan
3.	20UCO003	AJAY S	S. Ajay
4.	20UCO004	AJAY SHANKAR D G	D.G. Ajay Shankar
5.	20UCO005	AKASH MISHRA.M	LONG ABSENT
6.	20UCO006	ANAND M	M. Anand
7.	20UCO007	BOOPATHI R	R. Boopathi
8.	20UCO008	DEEPAN K	K. Deepan
9.	20UCO009	DEVIKA L S	S. Devika
10.	20UCO010	DHARSHINI M	M. Dharsini
11.	20UCO011	DINESH R	R. Dinesh
12.	20UCO012	EZHILARASI D	D. Ezhilarasi
13.	20UCO013	GOPIKA S	S. Gopi
14.	20UCO014	GOWTHAM B	B. Gowtham
15.	20UCO015	GOWTHAMAN. S	S. Gowthaman
16.	20UCO016	HARISH R	R. Harish
17.	20UCO017	KAARUNIYA K	K. Kaaruniya
18.	20UCO018	KALAIARASAN S	S. Kalaiarasan
19.	20UCO019	KARTHI S	S. Karthi
20.	20UCO020	KARTHICK RAJA P K	P. Karthick Raja
21.	20UCO021	KARTHIKEYAN K	K. Karthikeyan
22.	20UCO022	KATHIRAVAN A	A. Kathiravan
23.	20UCO023	KAVIN.S	S. Kavin
24.	20UCO024	KAVIRAJ P	P. Kaviraj
25.	20UCO025	KAVIYA K	K. Kaviya
26.	20UCO026	KISHOK.V	V. Kishok
27.	20UCO027	LOGANATH C	C. Loganath
28.	20UCO028	MANOJ KUMAR C	C. Manoj Kumar
29.	20UCO029	MANOJKUMAR S	S. Manoj Kumar
30.	20UCO030	MOHANRAJ R	R. Mohanraj
31.	20UCO031	MONISHA A	A. Monisha
32.	20UCO032	MURALITHARAN R	R. Muralitharan
33.	20UCO033	NANDIKA T	T. Nandika
34.	20UCO034	NATHISH K K	K.K. Nathish
35.	20UCO035	NIGILAN B	B. Nigilan
36.	20UCO036	NISHAD T	T. Nishad

37.	20UCO037	PRASANTH S	J. Prasant
38.	20UCO038	PRIYADHARSAN.M	P. Priyadharshan
39.	20UCO039	RAGHULVANATHAN G	R. Raghulvanathan
40.	20UCO040	RISHITHA.R	R. Rishitha
41.	20UCO041	RITISH B	R. Ritish
42.	20UCO042	RUTHIKROSHAN M	R. Ruthikroshan
43.	20UCO043	SAKTHIVEL S	S. Sakthivel
44.	20UCO044	SANJAY E	S. Sanjay
45.	20UCO045	SANJAY M	M. Sanjay
46.	20UCO046	SANJEEVI G	G. Sanjeevi
47.	20UCO047	SETHUPATHI S	S. Sethupathi
48.	20UCO048	SIBIKUMAR B	B. Sibikumar
49.	20UCO049	SOWMIYA V	V. Sowmya
50.	20UCO050	SUBAHARINI.S	S. Subaharini
51.	20UCO051	SUBIKSHA THARSHINI M S	M. S. Subiksha
52.	20UCO052	SURYA S	S. Surya
53.	20UCO053	TAMILARASAN K	K. Tamilarasan
54.	20UCO054	THEEPAN SURIYA K S	K. S. Theepan
55.	20UCO055	VIJAY SHAKTHIVEL D G	D. G. Vijay
56.	20UCO056	VISHNU BALAJI R	LONG ABSENT
57.	20UCO057	YASHIKA K S	K. S. Yashika

Innovation and Technological Entrepreneurship



K.Ealzarasi Final Year B.Com Student Welcome Address and welcomed the participants and also gives the brief introduction of the Chief Guest Resource Person.




Chief Guest to deliver the Lecture on Innovation and Technological Entrepreneurship
on 08.02.2023

Report for Innovation and Technological Entrepreneurship on 08.02.2023.10.00AM to 1.00 PM

The PG and Research Department of Commerce has organized Skill Development Programme on "Innovation and Technological Entrepreneurship" on 08.02.2023. at 10.. AM to 1.00 PM, **Mr.K.Sivasubramani, Assistant Professor, Department of Master of Business Administration. K.S.R. College of Engineering (Autonomous) Tiruchengode.** Has acted as the resource person. This programme has given inputs about need and steps involved in Innovation and Technological Entrepreneurship whose value is based on underlying it's a unique program involving entrepreneurship teams that draw expertise from all disciplines to develop start-up plans for technology-based businesses. The following concept were conveyed by the Resource Person Trained in the Innovation and Technological Entrepreneurship

Technological Innovation, Entrepreneurship, and Strategic Management

- ❖ Technological Innovation, Entrepreneurship, and Strategic Management (TIES) embrace two areas: the organization, development, and commercialization of technology-based innovation in existing firms; and the formation, development, and growth of technology-based new enterprises. Students can integrate these areas in their studies or approach them as distinct elements.
- ❖ Theme 2 focuses on how technology entrepreneurship affects regional development. The how, why, and when technology entrepreneurship affects the socio-economic development of a region is addressed in articles on the relationship between technology entrepreneurship and the regional economies of developed countries, developing countries, and countries in transition; technology transfer mechanisms that enable entrepreneurship in developing countries; technology as a driver of entrepreneurship in non-technology sectors; technology entrepreneurship and women's rights; and the effect of technology entrepreneurship on government policy.
- ❖ Technology entrepreneurship, as defined above, applies equally well to newly formed or established firms as well as small or large firms. Established and large firms can engage in technology entrepreneurship just as well as startups do.


Signature of the HoD
Dr.K.Visvanathan