

Workshop on “Digital Photography: Techniques and Skills for Practice”

31-01-2023

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KSRCAS
23.01.2023

From

B.Ganesh Prabhu
Head, Department of Visual Communication
K.S.Rangasamy College of Arts and Science (Autonomous)
Tiruchengode - 637215

To

The Principal
K.S.Rangasamy College of Arts and Science (Autonomous)
Tiruchengode - 637215

Respected Sir,

Subject: Requesting permission to conduct a workshop-Reg

We the Department of Visual Communication, KSRCAS is planning to conduct a Workshop on 'Digital Photography: Techniques & Skills for Practice' for Visual Communication students on 31.01.2023 at AC Gallery Hall. Dr.N.Boobalakrishnan, Assistant Professor, Department of Media & Communication, Central University of Tamilnadu, Thiruvarur will be the resource person of the session. I kindly request you to grant us permission to conduct the workshop and approve the below mentioned budget.

Thanking you

Budget Proposal:

Remuneration for Guest	= Rs.1500
Refreshment	= Rs. 500
Invitation	= Rs. 250
	<hr/>
Total	Rs. 2250
	<hr/>

Yours Sincerely

B.Ganesh Prabhu
23/1/23
(Mr.B.GANESHPRABHU)

*Submitted to
Chairman
23/1/23*

K.S.Rangasamy College of Arts and Science (Autonomous)
KSR Kalvi Nagar; Tiruchengode - 637 215; Namakkal Dist, Tamil Nadu, India

Department of Visual Communication

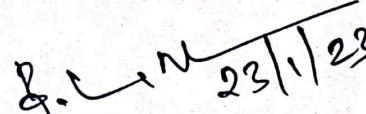
Date: 23.01.2023

Circular

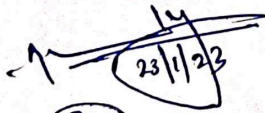
From	To
Head, Department of Visual Communication KSRCAS Tiruchengode	I B.Sc, II B.Sc, III B.Sc Viscom & Faculties of Viscom KSRCAS Tiruchengode

We are glad to announce that Department of Visual Communication KSRCAS is planning to conduct a workshop on “**Digital Photography: Techniques & Skills for Practice**” for Visual Communication students on **31.01.2023** at **AC Gallery Hall**. Students and faculties are asked to attend the Inauguration / Workshop without fail.

Venue : A/C Galler Hall
Time : 10.00 AM to 01.00 PM


HoD – Visual Communication

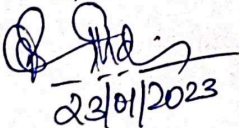
I B.Sc Viscom:


23/1/23


II B.Sc Viscom:



23/01/23

III B.Sc Viscom:

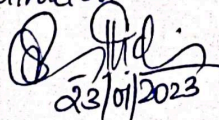

23/01/2023

Faculties:

1. S. Aswathy - 
23/1/23

2. BILITH.V. 
23/01/23

3. Dr. C.T. Sruthidevi


23/01/2023

TUESDAY
31
JANUARY

Invite you for a Workshop on

DIGITAL PHOTOGRAPHY

**TECHNIQUES
&
SKILLS FOR PRACTICE**



Organized by
Department of Visual Communication



Resource person

Dr.N.Boobalakrishnan

Assistant Professor
Department of Media & Communication
Central University of Tamilnadu
Thiruvavur



Venue: AC Gallery Hall



Time: 9.30am





Dr. N.Boobalakrishnan

Brief description:

Dr. N.Boobalakrishnan is Assistant Professor in the Department of Media and Communications at Central University of Tamil Nadu. He teaches Television production, Documentary production, Digital media production. He received his PhD from the Department of Communication at the PSG College of Arts & Science affiliated to Bharathiar University, Coimbatore, TN. He got qualified for State Eligibility Test SET on August 2011 in Journalism and Mass Communication and National Eligibility Test NET on december 2014 in Mass Communication and Journalism. He has published research articles on parental mediation, media and children, ICT and health and ICT and education. His current research addresses the socio-cultural media, new media and methodologies, statistics, empirical analysis, big data and media. He has experience in teaching Visual communication and Electronic media courses at colleges in Coimbatore, TN. He did training and project during his post-graduation at Educational Multimedia Research centre, University of Mysore, KA. Where, he Produced a documentary entitled "TIGERS – Cat on the Edge" telecasted in UGC-CEC, New Delhi National network. He has technical proficiency in Multimedia tools used for audio and NLE's. He has undergone various research methodology and data analysis workshops at national and international level. He has participated in online course "The Future of Story telling" by Fachhochschule Potsdam, University of Applied Sciences Potsdam, Germany. [October – December 2013]. He was selected from South Asia region, one among 21 from India, Nepal, Bangladesh and Srilanka. Participated in the 'Building Capacities of Researchers in South Asia for Publishing in Academic Journals' Workshop 29th and 30th January 2015, Tata Institute of Social Sciences, Mumbai, India Workshop hosted at Centre for Life Long Learning, Tata Institute of Social Sciences, Mumbai, India and Jointly organized by (ASPBAE) Asia South Pacific Association for Basic and Adult Education, (BAICE) British Association of International and Comparative Education, (UNGEI) United Nations Girls Education Initiative and COMPARE, A journal of International and Comparative Education, University of East Anglia, Norwich, UK. He is serving as a member in academic boards for various colleges and universities across the state for visual communication and electronic media courses.

Name: Dr. N.Boobalakrishnan
Designation: Assistant Professor
email: boobalakrishnan@cutn.ac.in
Phone number: 9944431305
Office Address: Department of Media and Communication
School of Communication
Central University of Tamil Nadu
Thiruvavur - 610005

Research areas: Television and Mediation, New media and Analytics

Educational details:

Phd in Journalism and Mass Communication (2016), PSG College of Arts & Science, Coimbatore, TN

M.Phil in Journalism and Mass Communication (2009), Madurai Kamaraj University, Madurai, TN

M.Sc in Electronic Media (2005), Bharathiar University, Coimbatore, TN

Experience:

Assistant Professor and Head, (July 2016 to September 2017), VLB Janakiammal College of Arts and Science, Coimbatore, TN.

Assistant Professor, (July 2009 to June 2016), PSG College of Arts and Science, Coimbatore, TN.

Lecturer and Head, (February 2008 to June 2009), Cherrans Arts Science College, Kangayam, TN.

Lecturer, (August 2006 to January 2008), Maharaja College for Women, Perundurai TN.

Top 5 publications:

1. N.Boobalakrishnan & C.Pichandy. (2017). Parental Intervention and Frequency of Mediation Styles towards Children Watching Television in India. Journal of Communication: Media Watch, 8(2): ISSN 0976-0911, e-ISSN 2249-8818, 247257
2. Boobalakrishnan N, Dr.C.Pichandy. (2016). ICT and Higher Education: Teachers Technological driven Ecosystem and a Paradigm shift in learning environment. ICTACT Journal on Management Studies, 3(4): ISSN: 2395-1664, 377-383.
3. Jayaseelan R, Dr.C.Pichandy, Boobalakrishnan N. (2015). Adoption of Information Communication Technology Tools Among Medical Doctors. Pragyaan, Journal of Mass Communication, 13(2): ISSN: 0974-5521, 55-68.
4. Boobalakrishnan N, Dr.D.Boopathy (2015). Parental Mediation and Attitude towards Children's Television Viewing. Pragyaan, Journal of Mass Communication, 13(2): ISSN: 0974-5521, 32-38.
5. Boobalakrishnan N, Dr.C.Pichandy. (2015). A study of children's television viewing and parental mediation styles in Tamilnadu, India, Mass Communicator: International Journal of Communication Studies, 9(2): ISSN – 0973-9688, 23-31.

Awards and recognitions:

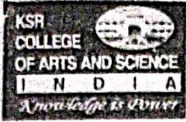
- Edited and acted in a short film "AVAN" – got selected in Norway international film festival among 600 short films around the world for screening 2012.

- Acted in a short film "YAAR" – got selected in Norway international film festival among 600 short films around the world for screening 2012.
- Short film produced got selected and screened in Frame of Mind, the International Film Festival dedicated to Mental Health held on 30th – 31st August 2014, Chennai.

Projects:

ICSSR Minor research Project "A Study on the Influence of Social Media on Academic Performance of College Studies in Coimbatore" Rs. 2,00,000 (Rs. Two lakhs only)

Links to:



K.S.RANGASAMY COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

NAAC Reaccredited and an ISO Certified Institution
Affiliated to Periyar University, Salem
Included Under 2(f) & 12(B) of UGC Act, 1956

KSR Kalvi Nagar, Tiruchengode-637 215, Namakkal Dist, Tamil Nadu, India



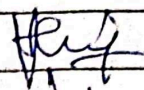

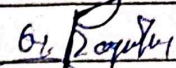
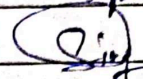
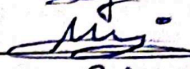
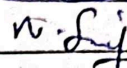
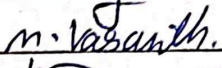
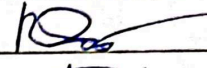
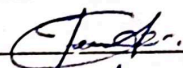
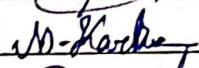
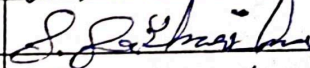
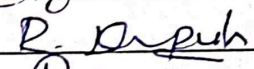
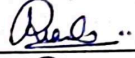
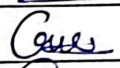
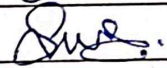
Department of Visual Communication

Workshop on 'Digital Photography: Techniques & Skills for Practice'

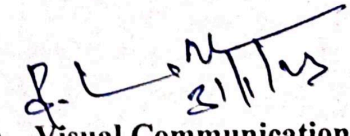
Participant Name List

Date: 31.01.2023

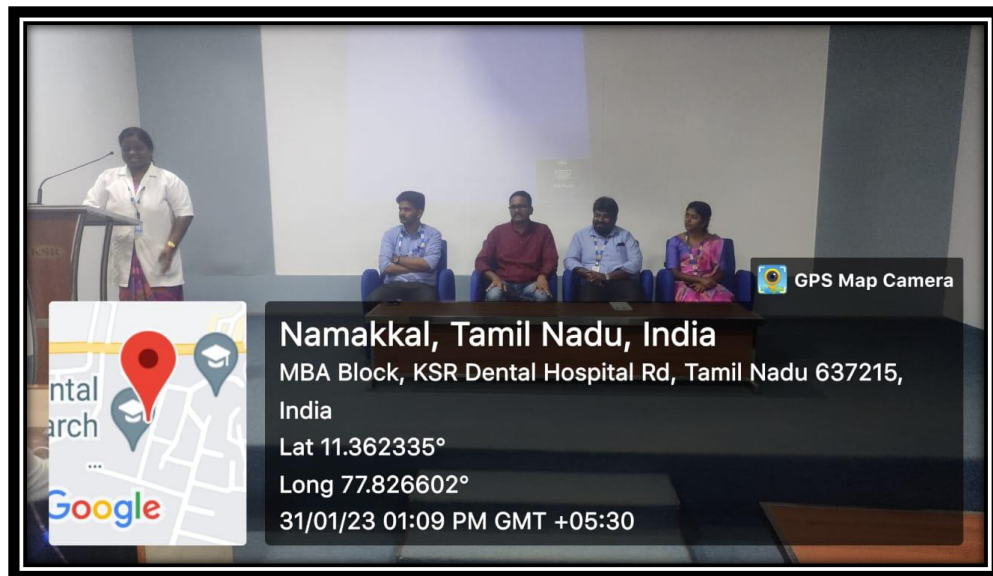
S.No	Reg.No	Name	Class	Signature
1.	22UVCO10	S. Manivasagam	BSC.V.com-1st	S. Manivasagam
2.	22UVCO02	M. Deepan	B.Sc.V.com 1st	M. Deepan
3.	22UVCO05	P. KATENDERAN	BSC.V.COM	P. KATENDERAN
4.	22UVCO06	S. KALATHARASAN	BSC.V.COM	S. KALATHARASAN
5.	22UVCO19	T. VIKRAMESH	BSC.V.COM	T. VIKRAMESH
6.	22UVCO12	P. Tharushan	BSC.V.COM	P. Tharushan
7.	22UVCO13	S. Prem Kumar.	BSC.V.COM	S. Prem Kumar.
8.	22UVCO14	V. Raguraj Pragasam	BSC.V.COM	V. Raguraj Pragasam
9.	22UVCO04	S. Jeyarandhi	BSC.V.COM	S. Jeyarandhi
10.	21UVCO03	T. S. Dharmaraj	B.Sc.V.COM	T. S. Dharmaraj
11.	21UVCO05	G. Lakshmi	B.Sc.V.COM	G. Lakshmi
12.	20UVCO09	N. Vijay Suraj	B.Sc.VISCOM	N. Vijay Suraj
13.	20UVCO04	P. Prakash	B.Sc.VISCOM	P. Prakash
14.	20UVCO07	Ram Kumar. P.	B.Sc.VISCOM	Ram Kumar. P.
15.	22UVCO16	S. Dapasing	B.Sc.VISCOM	S. Dapasing
16.	21UVCO11	V. Sabarishan	B.Sc.VISCOM	V. Sabarishan
17.	21UVCO08	R. Prasanth	B.Sc.VISCOM	R. Prasanth
18.	20UVCO07	S. Karthikeyan	B.Sc.VISCOM	S. Karthikeyan
19.	21UVCO09	V. Rameshankar	B.Sc.VISCOM	V. Rameshankar
20.	22UVCO08	N. BALAJI	B.Sc.VISCOM	N. Balaji
21.	22UVCO11	K. Prakash	B.Sc.VISCOM	K. Prakash
22.	22UVCO03	Divyanshu M	BSC.VISCOM	Divyanshu M
23.	22UVCO17	Sukesh M.M	BSC.VISCOM	Sukesh M.M
24.	21UVCO01	A. Balakrishnan	BSC.VISCOM	A. Balakrishnan
25.	21UVCO06	M. Nandanan	BSC.VISCOM	M. Nandanan

26.	20UVCO08	S. Vignesh	III - B.Sc. Viscom	
27.	20UVCO01	K. Hari	III - B.Sc. Viscom	
28.	22UV015	G. Raguram	I - B.Sc. Viscom	
29.	20UVCO06	S. Sivasubya	III - B.Sc. Viscom	
30.	20UVCO03	S. Manikandan	III - B.Sc. Viscom	
31.	21UVCO12	N. Srivathaji	III - B.Sc. Viscom	
32.	20UVCO07	M. Varanith	III - B.Sc. Viscom	
33.	20UVCO05	F. Raju Joseph	III - B.Sc. Viscom	
34.	20UVCO02	P. Jeeva	III - B.Sc. Viscom	
35.	22UVCO08	M. Harshikrishna	I - B.Sc. Viscom	
36.	21UVCO13	S. Sathishkumar	II - B.Sc. Viscom	
37.	21UVCO02	R. Deepika	II - B.Sc. Viscom	
38.	21UVCO10	Raja Gopalan. M	II - B.Sc. Viscom	
39.	21UVCO04	GOKULNATH.S	II nd B.Sc. Viscom	
40.	21UVCO14	Sibash.T	II nd B.Sc. Viscom	

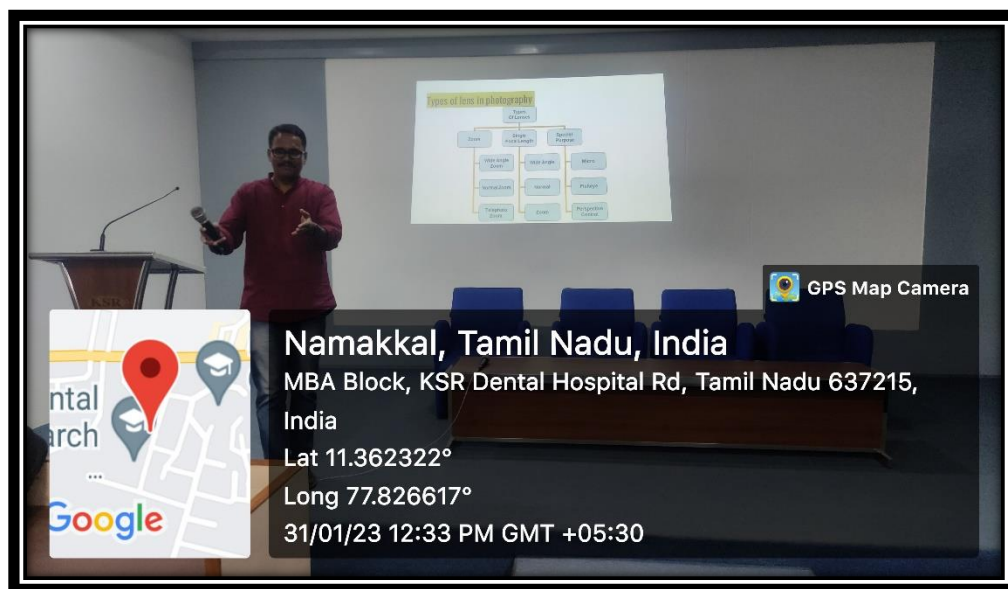

Event Coordinator


HoD - Visual Communication

K.S.RANGASAMY COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
TIRUCHENGODE 637 215
DEPARTMENT OF VISUAL COMMUNICATION
WORKSHOP ON
‘DIGITAL PHOTOGRAPHY: TECHNIQUES & SKILLS
FOR PRACTICE’ ON 31.01.2023
EVENT PHOTOGRAPHS

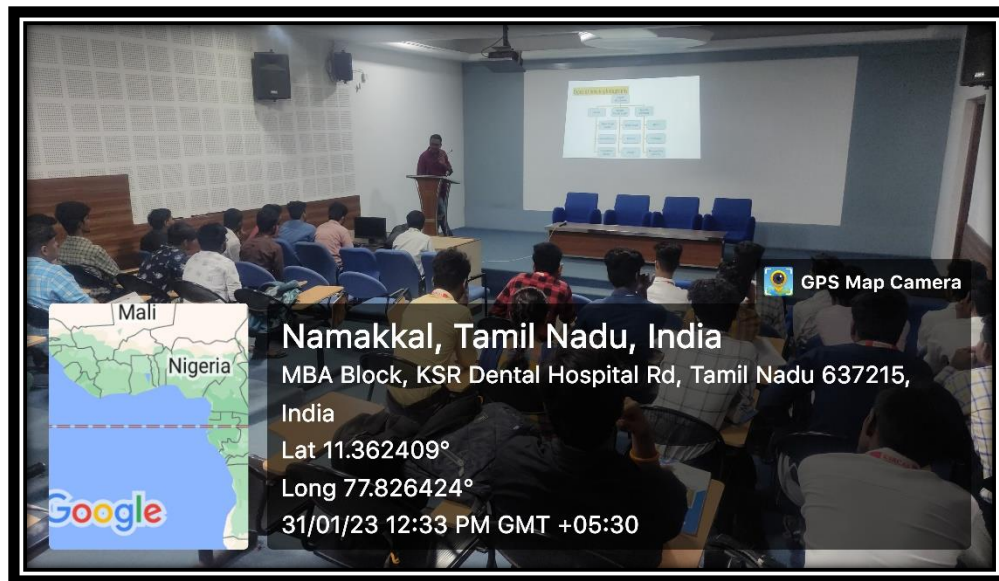


CHIEF GUEST INTRODUCTION



PRESENTATION WORKSHOP ABOUT DIGITAL PHOTOGRAPHY

K.S.RANGASAMY COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
TIRUCHENGODE 637 215
DEPARTMENT OF VISUAL COMMUNICATION
WORKSHOP ON
‘DIGITAL PHOTOGRAPHY: TECHNIQUES & SKILLS
FOR PRACTICE’ ON 31.01.2023
EVENT PHOTOGRAPHS



Interactive session with students about Digital Photography and its Techniques



Discussion with students about the skills in Photography

K.S.Rangasamy College of Arts and Science (Autonomous)

KSR Kalvi Nagar, Tiruchengode - 637 215; Namakkal Dist, Tamil Nadu, India

Department of Visual Communication

The Department of Visual Communication, K.S.Rangasamy College of Arts and Science (Autonomous) hosted a workshop on 'Digital Photography: Techniques & Skills for Practice' on 31.01.2023 from 09.30 am to 01.00 pm at A/C Gallery Hall., Orientation by Dr.N.Boobalakrishnan, Assistant Professor, Department of Media & Communication, Central University of Tamilnadu, Thiruvavur.

Vijey Suraj, III B.Sc Visual Communication, KSRCAS, opened the session with a prayer song. Mr. V. Bijith, Assistant Professor, Department of Visual Communication, welcomed the Gathering. Dr. M. Prasanna Rajeshkumar, IQAC Coordinator, Head of Department of Biotechnology (PG), KSRCAS, delivered the presidential address and honoured the resource person. Dr.N.Boobalakrishnan, Assistant Professor, Department of Media & Communication, Central University of Tamilnadu, Thiruvavur. The session was attended by I B.Sc Viscom, II B.Sc Viscom, III B.Sc Viscom students and faculties of Visual Communication from KSRCAS.

Objectives

- To introduce the Basics of Photo theory.
- To understand the fundamentals of Digital photography.
- To explore different types of Camera lenses.

The Resource person Dr.N.Boobalakrishnan, open the Session by Explaining different kind of opportunities for Visual communication graduates and motivate them to work on their interested areas. Following that he introduces the basics of photo theory along with various photographic examples. Then he went on to describe the fundamentals of digital photography. Based on composition and other photographic elements students are instructed to rank the photos which shown by the resource person on ppt slides. Then he mentioned about the exposure triangle in detail. Following that he elaborates different types of camera lenses and technical aspects of Camera. At the end of the session resource person also handled the doubt clearing session for the students.

Outcomes

- Develop the ideas on basics of photo theory
- Gain Knowledge of fundamentals of Digital photography.
- Understand the different types of cameras lenses.

At the conclusion of the workshop, Dr.C.T.Sruthidevi, Assistant professor, Department of visual communication, gave a vote of thanks, expressing gratitude to the chief guest, the principal, the college management, staff, and students.

[Signature]
HOD, 31/1/2023