

On job training on “Entrepreneurship skills in Photography”

30-01-2023

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KSRCAS  
23.01.2023

From

B.Ganesh Prabhu  
Head, Department of Visual Communication  
K.S.Rangasamy College of Arts and Science (Autonomous)  
Tiruchengode - 637215

To

The Principal  
K.S.Rangasamy College of Arts and Science (Autonomous)  
Tiruchengode - 637215

Respected Sir,

Subject: Requesting permission to conduct a Workshop as collaboration activity-Reg

We the Department of Visual Communication & Institution Innovation Council of KSRCAS is planning to conduct a one day Workshop on "**Entrepreneurship skills in Photography**" in collaboration with our MoU partner **Sri Ganes Photography, Erode** for I B.Sc Visual Communication students on 30.01.2023 at our Media studio. **Mr.Praveen Jayapalan, Managing Director** and **Mr.G.Asokh Kumar, Photographer** will be the resource persons of the session. I kindly request you to grant us permission to conduct the workshop and approve the below mentioned budget.

Thanking you

**Budget Proposal:**

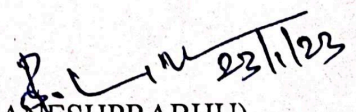
Memento for Guest  
Refreshment  
Invitation

= Rs. 500  
= Rs. 250  
= Rs. 250

Total

Rs. 1000

Yours Sincerely

  
(Mr.B.GANESHPRABHU)

*Submitted to  
Chairman  
23/1/23*



**K.S.Rangasamy College of Arts and Science (Autonomous)**  
KSR Kalvi Nagar; Tiruchengode - 637 215; Namakkal Dist, Tamil Nadu, India

**Department of Visual Communication**

Date: 23.01.2023

**Circular**

From	To
Head, Department of Visual Communication KSRCAS Tiruchengode	I B.Sc, II B.Sc, III B.Sc Viscom & Faculties of Viscom KSRCAS Tiruchengode

We are glad to announce that Department of Visual Communication KSRCAS is planning to conduct a workshop on “**Entrepreneurship skills in Photography**” in collaboration with our MoU partner **Sri Ganes Photography, Erode** for Visual Communication students on 30.01.2023 at our Media studio. Students and faculties are asked to attend the Workshop without fail.

Venue : Media studio  
Time : 10.00 AM to 04.00 PM

*[Signature]* 23/1/23  
HoD – Visual Communication

I B.Sc Viscom: *[Signature]* 23/01/23

II B.Sc Viscom: *[Signature]* 23/01/23

III B.Sc Viscom: *[Signature]* 23/1/2023

Faculties:

1, S. Aswathy *[Signature]* 23/1/23

2, BIJITH.V *[Signature]* 23/01/23

3, DR. C.T. Sruthidevi *[Signature]* 23/1/2023





## K.S.RANGASAMY COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

Affiliated to Periyar University, Salem, Approved by AICTE, New Delhi,  
Reaccredited with "A" Grade (Third Cycle) by NAAC & Included under 2(f) & 12(B) of UGC Act 1956,  
K.S.R. Kalvi Nagar, Tiruchengode - 637 215, Namakkal Dt., Tamil Nadu, India  
Tel: 04288 274741-4 (4 lines) | E-mail: [contact@ksrcas.edu](mailto:contact@ksrcas.edu) | Website: [www.ksrcas.edu](http://www.ksrcas.edu)

# Invite you for a Workshop on Entrepreneurship Skills in Photography

Organized by  
Department of Visual Communication  
In Association With  
Institution's Innovation Council



## Resource Persons



**Mr. Praveen Jayapalan**  
Managing Director  
Sri Ganes Photography



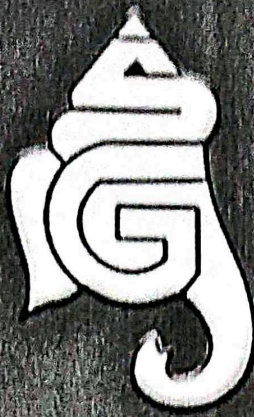
**Mr. G. Asokh Kumar**  
Photographer  
Sri Ganes Photography

# 30<sup>th</sup> JANUARY 2023

**Venue: Media Studio**

**Time: 09.30 am**





**SG**  
**PHOTOGRAPHY**  
**SINCE 1990**

**SG PHOTOGRAPHY** is a company formed by Jayabalan in 1990 Mr. Praveen Jayapalan, Managing Director, to bring the best professionals together under one roof to create the best possible outcome. More than 10000 wedding work for SG photography as freelancers all over India. studio is a hub for fresh talent. SG photography is the one stop agency for all your creative visual needs. With Over six years of successful ventures into tamil nadu fast-advancing photography, film Production and advertising Industry, our team always succeeds in finding new ways in creating innovative visionary Concepts to communicate the value of a wide range of products and services catered to the Needs of our customers.

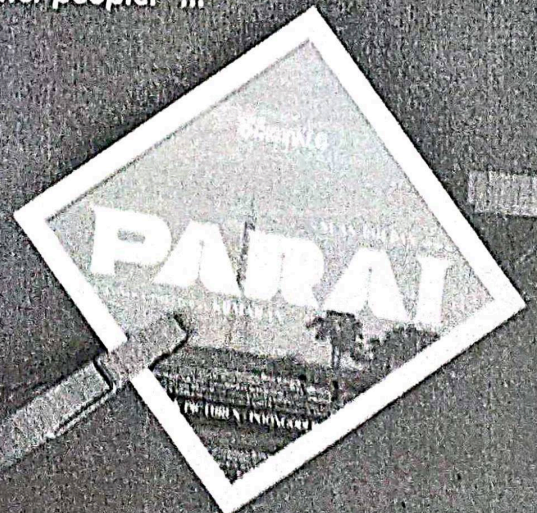
**ADDRESS :**

**SRI GANES PHOTOGRAPHY,**  
1401, Omsakthu Complex, Mottur Road,  
Next Abirami Theatre,  
Erode -638011, Tamilnadu

**MOBILE : 9444934513**

 **\_praveen\_jayabalan**

**"In the world of photography, you got to  
share a captured moment with other people." ...**





**Department of Visual Communication**

**Workshop on 'Entrepreneurship skills in Photography'**

**Participant Name List**

**Date: 30.01.2023**

S.No	Reg.No	Name	Class	Signature
1.	22UVCO10	S. Manivasagam	1 <sup>st</sup> BSC.V.com	S. Veeesht
2.	22UVCO02	M. Deepan	1 <sup>st</sup> B.Sc V.com	M. D
3.	22UVCO07	S. Karthickeyan	1 <sup>st</sup> B.Sc V.com	S. K
4.	22UVCO04	S. JEEVANANDH	1 <sup>st</sup> B.Sc V.com	Jeevanandh
5.	22UVCO14	V. Ragava Prayon	1 <sup>st</sup> B.Sc V.com	V. Ragava
6.	22UVCO13	S. Prem Kumar	1 <sup>st</sup> B.Sc V.com	S. Prem Kumar
7.	22UVCO03	Divvanandh M	1 <sup>st</sup> B.Sc V.com	Div
8.	22UVCO16	Chapana. AS	1 <sup>st</sup> B.Sc V.com	Chapana
9.	22UVCO18	P. Tharushan	1 <sup>st</sup> B.Sc V.com	P. Tharushan
10.	22UVCO11	K. Panchakam	1 <sup>st</sup> B.Sc V.com	K. Panchakam
11.	22UVCO08	M. Karthickraj	1 <sup>st</sup> B.Sc V.com	M. Karthickraj
12.	22UVCO15	G. Ragusam	1 <sup>st</sup> B.Sc V.com	G. Ragusam
13.	22UVCO17	Sukesh M.M.	1 <sup>st</sup> B.Sc V.com	Sukesh
14.	22UVCO06	KALAIYARASAN-S	1 <sup>st</sup> B.Sc V.com	Kalaiyaran
15.	22UVCO05	KAJENDERAN.P	1 <sup>st</sup> B.Sc V.com	Kajenderan
16.	22UVCO01	N. BALAJI.	1 <sup>st</sup> B.Sc V.com	N. Balaji
17.	22UVCO19	T. Vignesh	1 <sup>st</sup> B.Sc V.com	T. Vignesh
18.	21UVCO01	A. Bala Chandran.	1 <sup>st</sup> B.Sc V.com	A. Bala Chandran
19.	21UVCO14	T. Subash	1 <sup>st</sup> B.Sc V.com	T. Subash
20.	21UVCO13	S. Srinivasan	1 <sup>st</sup> B.Sc V.com	S. Srinivasan
21.	21UVCO04	B. Gokulnath	1 <sup>st</sup> B.Sc V.com	B. Gokulnath
22.	21UVCO07	A. Ramesh Kumar. R	1 <sup>st</sup> B.Sc V.com	A. Ramesh Kumar
23.	21UVCO09	V. Raamshankar	1 <sup>st</sup> B.Sc V.com	V. Raamshankar
24.	21UVCO02	R. Deepika	1 <sup>st</sup> B.Sc V.com	R. Deepika
25.	21UVCO03	R. Prasanth	1 <sup>st</sup> B.Sc V.com	R. Prasanth



26.	21UVC005	G. Gokulravi	II B.Sc. Viscom	Gokulravi
27.	21UVC011	V. Sakarinath	II B.Sc. Viscom	Sakarinath
28.	20UVC008	P. Teeva	III B.Sc. Viscom	Teeva -
29.	20UVC008	S. Vignesh	III B.Sc. Viscom	Vignesh
30.	20UVC009	M. Vijay Suraj	III B.Sc. Viscom	M. Vijay Suraj
31.	20UVC007	M. Varanth	III B.Sc. Viscom	M. Varanth
32.	20UVC009	K. Harizaman	III B.Sc. Viscom	Harizaman
33.	20UVC008	S. Sivaswamy	III B.Sc. Viscom	Sivaswamy
34.	20UVC005	F. Degan / Joseph	III B.Sc. Viscom	F. Degan / Joseph
35.	20UVC003	S. Manikandan	III B.Sc. Viscom	Manikandan
36.	20UVC004	P. Prakash	III B.Sc. Viscom	Prakash
37.	21UVC003	T. S. Dharamish	II B.Sc. Viscom	T. S. Dharamish
38.	21UVC012	Siba Balaji N	II B.Sc. Viscom	Siba Balaji N
39.	21UVC006	Nandhanan	II B.Sc. Viscom	Nandhanan
40.	21UVC010	Rajagopalan M	II B.Sc. Viscom	Rajagopalan M

Event Coordinator

HoD - Visual Communication



**K.S.RANGASAMY COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)  
TIRUCHENGODE 637 215**

**DEPARTMENT OF VISUAL COMMUNICATION**

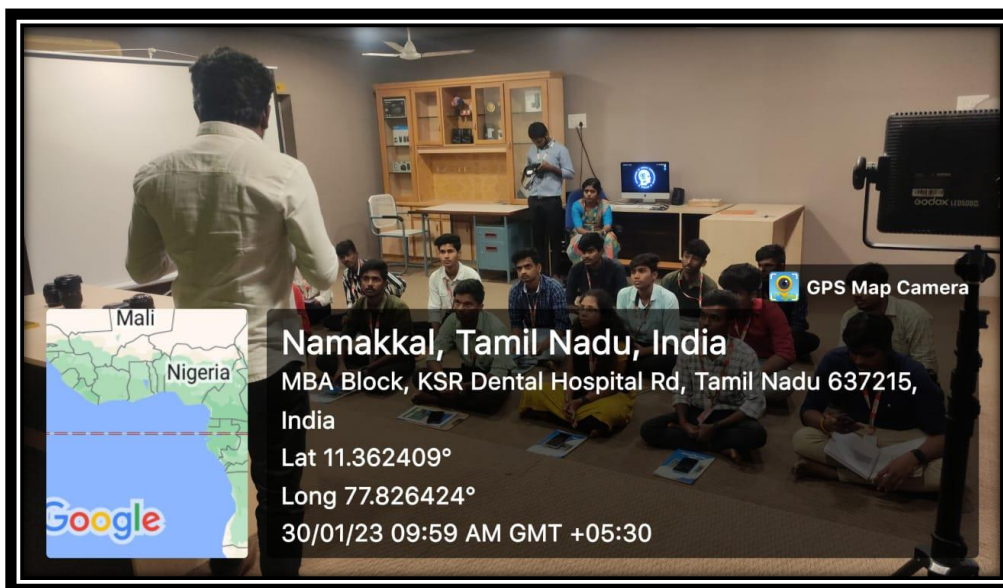
**Workshop on “Entrepreneurship skills in Photography”**

**30.01.2023**

**EVENT PHOTOGRAPHS**



**Briefing about the Photography Skills**



**Discussion about Entrepreneurship skills in Photography with the Resource Person**



## **K.S.Rangasamy College of Arts and Science (Autonomous)**

KSR Kalvi Nagar; Tiruchengode - 637 215; Namakkal Dist, Tamil Nadu, India

### **Department of Visual Communication**

The Department of Visual Communication, K.S.Rangasamy College of Arts and Science (Autonomous) in association with Institution's Innovation Council Conducted a workshop on 'Entrepreneurship Skills in Photograpgy' on 30.01.2023 from 09.30 am to 04.00 pm at Media Studio, Orientation by our MoU Partner **Mr. Praveen Jayapalan**, Managing Director, Sri Ganes Photography, Erode and **Mr. G. Asokh Kumar**, Photographer, Sri Ganes Photography, Erode.

Master Vijey Suraj, III B.Sc Visual Communication, KSRCAS, opened the session with a prayer song. Ms. S. Aswathy, Assistant Professor, Department of Visual Communication, welcomed the Gathering. **Mr. B Ganesh Prabhu**, Department of Visual Communication, KSRCAS, delivered the presidential address and honoured the resource persons with a token of love. The session was attended by I B.Sc Viscom, II B.Sc Viscom and III B.Sc Viscom students and faculties of Visual Communication from KSRCAS.

#### **Objectives**

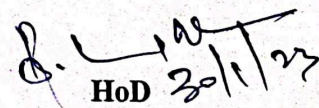
- To introduce the features of DSLR cameras and techniques of creatively controlling photographic contents using lights, lenses, aperture settings and composition.
- To apply the art of Composition, Framing and Lighting.
- To develop their entrepreneurship skills in photography

The Resource person **Mr. Praveen Jayapalan**, Managing Director, Sri Ganes Photography, began the Session by introducing different parts of the camera and explained its significant features. He demonstrated the functioning of camera and gave hands on training for students. Following that, **Mr. G. Ashok Kumar**, Photographer, Sri Ganes Photography handled an outdoor session for the students taught the composition techniques needed for outdoor photography. He also enlightened the students on various lighting setups and capturing photographs in natural lighting.

#### **Outcomes**

- Understand the features of DSLR cameras.
- Produce photographs under different lighting conditions.
- Understand various scopes in the field of Photography.

At the conclusion of the workshop, **Mr. V. Bijith**, Assistant Professor, Department of Visual Communication, gave a vote of thanks, expressing gratitude to the chief guest, the principal, the college management, staff, and students.

  
HoD 30/1/23