



**K.S.RANGASAMY COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)**

NAAC Accredited ISO Certified Institution&

Included in 2(f) & 12(b) of UGC Act, 1956

K.S.R Kalvi Nagar, Tiruchengode – 637 215

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Department of Commerce PA, B&I

Scalling up Your Start up Ways to Multiply your Revenues (14-10-2022)

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K. S. RANGASAMY COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

TIRUCHENGODE-637 215

Date: 12.10.2022

From	To
The Head, Department of Commerce (PA, B&I) KSRCAS, Tiruchengode.	The Principal, KSRCAS, Tiruchengode.

Respected Sir,

Sub: Proposal for One day National Level Webinar request for permission - Reg.

We have planned to organize a One day National Level Webinar on **"Scaling up Your Start up- Ways to Multiply your Revenues"**. The programme is useful to faculty members and students.

The name of the programme and the details of Resource Person are given below:

Resource Person:

Mr.C.K. Arivazhagan,
Consultant Trainer,
XCelerating Minds (Approved Training Partner of BSE),
Coimbatore.

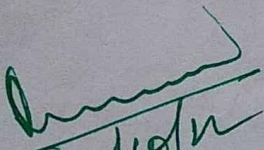
Title of the Webinar : **"Scaling up Your Start up- Ways to Multiply your Revenues"**.

Date : 14.10.2022
Venue : Online (Through Google Meet)
Time : 11.30 AM to 12.30 PM

We are request you to grant us permission to conduct above said programme
Thanking you

Yours faithfully,

S. Ramji 12.10.22


13/10/22

**K.S.RANGASAMY COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)**



TIRUCHENGODE, NAMAKKAL, TAMILNADU, INDIA



DEPARTMENT OF COMMERCE (PA,B&I)

**CORDIALLY INVITES TO PARTICIPATE IN
A ONE DAY NATIONAL LEVEL WEBINAR ON**

"SCALING UP YOUR START UP - WAYS TO MULTIPLY YOUR REVENUES"



RESOURCE PERSON

MR.C.K ARIVAZHAGAN,
CONSULTANT TRAINER,
XCELERATING MINDS
(APPROVED TRAINING PARTNER OF BSE),
COIMBATORE.

NO REGISTRATION FEE



**FRIDAY
OCTOBER 14, 2022**



**TIME
11:30 AM**



K. S. RANGASAMY COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
TIRUCHENGODE-637 215

From

The Heads
Department of B.Com (B&I)
Department of B.Com (PA)

To

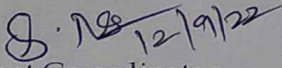
Faculty Members Commerce (PA)
and Commerce (B&I)

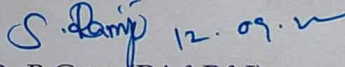
Date: 12.09.2022

Dear Colleagues,

Sub: Invite to One day National Level Webinar on "Scaling up Your Start up-Ways to Multiply Your Revenues". -reg

This is to inform that **One day National Level Webinar on "Scaling up Your Start up-Ways to Multiply Your Revenues"** is to be held for the Faculty Member and students on 14.10.2022 (11.30 AM to 12.30.PM) at GOOGLE Meet (online mode). Mr.C.K. Arivazhagan, Consultant Trainer, XCelerating Minds (Approved Training Partner of BSE), Coimbatore, will be delivering the lecture. All the faculty members and students are requested to attend the same.


Event Co-ordinator
Dr.S.Nisha


HoD- B.Com (PA&B&I)
Dr.S.Ramji

Circulated to

1. All the Faculty Members of Commerce (PA) and Commerce (B&I)

AREA OF EXPERTISE

- Sales Training-
Retail/Channel Sales
- Sales Team
Management
- Market Research
- Customer Service
- Behavioural/Soft Skills
- Business
Communication
- Corporate Etiquette
- Business Etiquette
- E-mail Etiquette
- Presentation Skills
- Stress Management
- Team Management
- Finance-Collections
- SME Loan Products
- Microfinance for SHG's
- The Science of
Creating Successful
Habits

TRAINING EXPERIENCE

Set out my journey as a Trainer by choice, when I got a short term training assignment with Daily News and Analysis(DNA, a Zee TV Group venture) during its launch in Bangalore in 2009 to Train young unemployed graduates to do Market Research and got certified as a Soft Skills Trainer. Consultant Trainer to Infosys, HCL Technologies and Accenture to train their employees on behavioural skills that varies from Effective Business Communication to Corporate etiquette. Blended my Sales/Marketing experience, to train employees at Mahindra and Mahindra Financial Services, L&T Financial Services on Sales, Marketing and Collections of Loan Products, Services and Insurance. Consultant Trainer to Dell for popularizing Digital India Mission in Schools thro' Training of Teachers to be Technology ready. Consultant Trainer to Navratna Companies Powergrid Corporation of India and Indian Oil Corporation Limited providing Customized Training. Associate Trainer to Jindal Steel Works for Supervisory and Mid Managerial level employees on Organizational Development Skills.

FORMAL EDUCATION/ CERTIFICATIONS

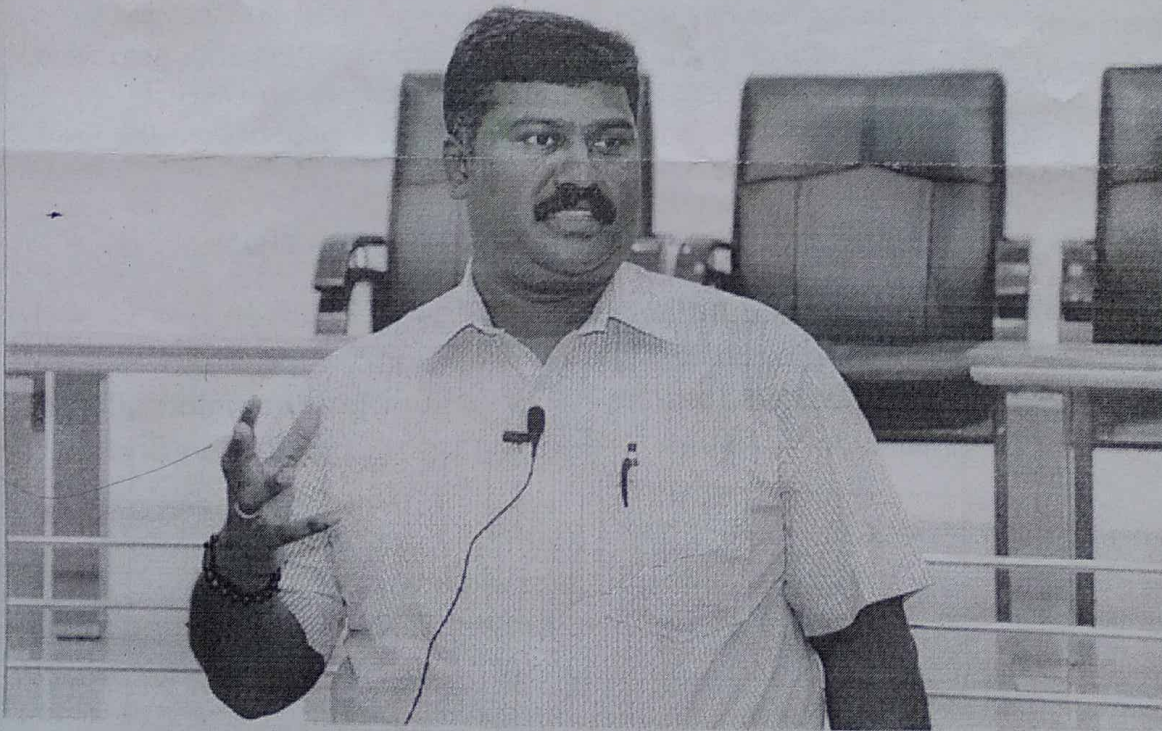
- **Certified Trainer** for CSR Initiative of **Bosch Employability Skills** Training Programme
- **Certified Zone Trainer of Junior Chamber International** – A Worldwide Federation for Young Leaders and Entrepreneurs
- **Certified Soft Skills Trainer**
- **Diploma in E-Learning Policies**
- **Management Development Programme Diploma in Sales and Marketing**
- **Certificate in Entrepreneurship Development**
- **Post Graduate Diploma in Marketing Management.**
- **Bachelor of Engineering (Electronics & Communication)**

AWARDS/ PUBLICATIONS/RECOGNITION/TESTIMONIAL

- **MEMBER OF JUNIOR CHAMBER INTERNATIONAL**
- Visiting Faculty for ICT Academy of Taminadu
- Empanelled Trainer to MSME DI, Govt. of India
- Certified Trainer to Retail Sector Skills Council
- Master Trainer to Skill India Mission
- Visiting Faculty to Bharathiar University Refresher Program
- Alumni Member of NITK, Surathkal
- Member of Coimbatore Productivity Council
- Corporate Trainer for Dell's PC for Education Initiative
- Associate Trainer for IT/ITES Companies

TRAINING PICTURES

RESOLUTION (800*800)



Date: 14-10-2022

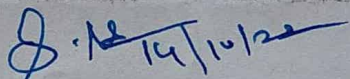
Department of Commerce (PA and B&I)
National level webinar on "Scaling up your Start up – Ways to Multiply your Revenues"

Name of the Participants Lists

S. No	Reg.No	Name	Signature
1	22UPA001	Abinaya . S	Through Google Meet
2	22UPA002	Anbu raj .K	
3	22UPA003	Arul murugan .S	
4	22UPA004	Dharaneesh .B	
5	22UPA005	Dharshan .D	
6	22UPA006	Dhurgesh .D	
7	22UPA007	Divya sri. R	
8	22UPA008	Dravid mukesh . G	
9	22UPA009	Guru . S	
10	22UPA010	Hari Krishnan . S	
11	22UPA011	Harish . M	
12	22UPA012	Hurshan . K	
13	22UPA013	Karmugilan . S	
14	22UPA014	Lalith kumar . K	
15	22UPA015	Manoj.M	
16	22UPA016	Nawin.S	
17	22UPA017	Ragul . K.A	
18	22UPA018	Sabarna . D	
19	22UPA019	Sakthivel. S	
20	22UPA020	Sakthivel.S	
21	22UPA021	Salini . P.R	
22	22UPA022	Sri kanaga lakshmi . A	
23	22UPA023	Sujith kumar . S	
24	22UPA024	Suriya . E	
25	22UPA025	Thejaswini . D.V	
26	22UPA026	Viswa. L	

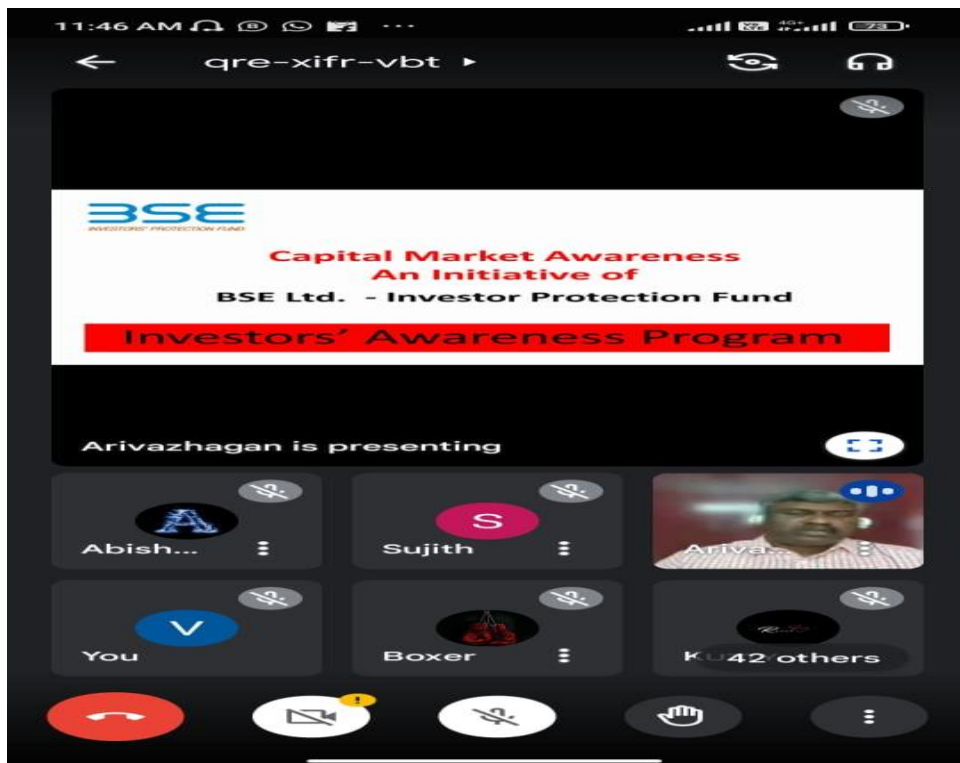
II B.COM (B&I)

S. No	Reg.No	Name	Signature
1	21UBI001	Bala vignessh S	Through Google Meet
2	21UBI003	Dhanush S	
3	21UBI005	Gokulan G	
4	21UBI006	Gokulaselvan D V	
5	21UBI007	Kannan R	
6	21UBI009	Naveen kumar D	
7	21UBI010	Poovarasan P	
8	21UBI011	Prathish S	
9	21UBI012	Rajesh kumar D	
10	21UBI013	Ranjith J	
11	21UBI014	Silambarasan m	
12	21UBI016	Soundarya S	
13	21UBI017	Sownjini R	
14	21UBI018	Sriman narayanan S S	
15	21UBI019	Srinithi R	
16	21UBI020	Thavapriyan N	
17	21UBI021	Venkatesh R	
18	21UBI022	Vimalraj M	

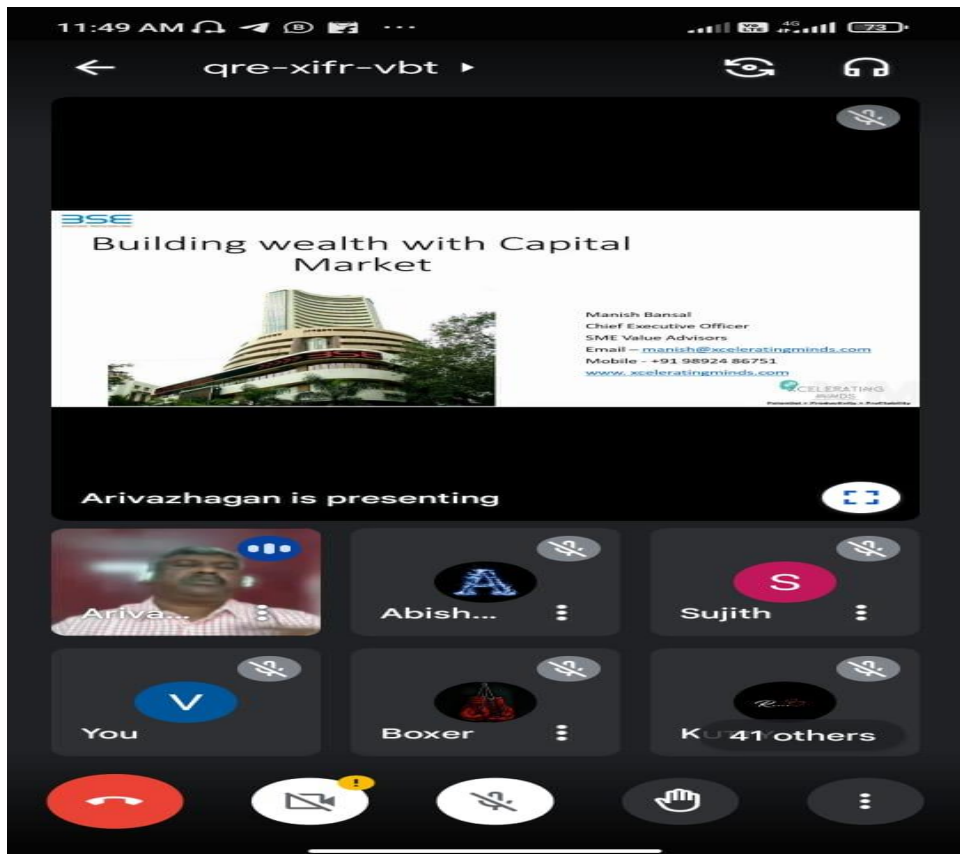

Event co-ordinator


HoD

Scaling Up Your Start Up Ways to Multiply Your Revenues- 14.10.2022



Welcome Address by Our B.Com (PA) Students



Resource Person : Mr.C.K.Arivahagan, Conculant Trainer, Coimbatore.

WEBINAR REPORT

K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengode, Department of Commerce (PA & B&I) are organised the Webinar on **"Scaling up Your Start up-Ways to Multiply Your Revenues"** for faculties, Research Scholars and Students.

The Webinar **"Scaling up Your Start up-Ways to Multiply Your Revenues"** 14th October, 2022 at 11:30 AM - 12:30 PM. in Google Meet.

Google Meeting Link

: <https://meet.google.com/qre-xifr-vbt>

Respected Resource Person: **Mr.C.K. Arivazhagan**, Consultant Trainer, XCELERATING Minds (Approved Training Partner of BSE), Coimbatore., was a Resource Person.

The Webinar began at **11.30 AM** in the presence of Dr.S.Maheskumar, Associate Professor and Head Department of Commerce(CA), Dr.K.Visvanathan, Associate Professor and Head Department of Commerce and Dr.S.Ramji Assistant Professor and Head Department of Commerce (PA, B&I) with all the members of the Commerce (PA & B&I) Department.

Dr.S.Nisha Assistant Professor of Commerce started webinar with the Welcome Address and welcomed the participants and also give the brief introduction of the Chief Guest Resource Person: **Mr.C.K. Arivazhagan**, Consultant Trainer, XCELERATING Minds (Approved Training Partner of BSE), Coimbatore., was a Resource Person.

The Webinar witnessed an active participation from Research Scholars, Student and faculty members of Commerce (PA) and Commerce (B&I).

The total of **23+10 = 43 participants** registered for the Webinar.

Nearly **43 participants** from commerce (PA) and commerce (B&I) students joined the webinar virtually.

The appendix provides an overview of the **"Scaling up Your Start up-Ways to Multiply Your Revenues"**. The Webinar was structured in a PPT with visual impact. The webinar started with an Introduction to financial idea scheme.. The Resource Person then explained about the various investment scheme. He Highlighted on the Code of given inputs about need and steps involved in financial stock market planning, various investment avenues in the stock market, precaution to be taken before making investment, investment strategies to achieve you financial goal and idea to begin investing. It was a very informative session which helped everyone imbibe knowledge about the financial literacy for youth.

A total of 43 people participated in the interactive session with an intensive question/answer session at conclusion. Many attendees sent their questions in the chat box during the session.

Dr.S.Nisha Assistant Professor, Department of commerce (PA, B&I), proposed the vote of thanks.

Finally we collected feedback form also from the participants.

Enclosures:

- ❖ Invitation of the webinar
- ❖ List of students attended

Co-ordinator

1. Dr.S.Nisha
2. Ms.R.Deepa

Date: 14.10.2022

S. Raju
HoD 14.10.22