



Dr.B. GANESH PRABHU

Assistant Professor

To secure a position with a well established organization as Assistant Professor with a stable environment that will lead to a lasting relationship in academic progress.



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83Teachers colony,
Rajapalayam – 626 108

PERSONAL PROFILE

Father's Name : L.M.Baskaran
Mother's Name : B.Indira
Nationality : Indian
Date of Birth : 05.09.1989
Hobbies : Watching & Making Films
Languages Known : Tamil, English, and Malayalam

TECHNICAL SKILLS



Adobe Premiere Pro, Avid, FCP



(Avid) Pro-Tools, Adobe Audition,
Garage Band



Windows, MAC, Linux



HTML, Dream Weaver



Adobe Animate, Photoshop, Corel Draw,
After Effects



MS-Office

REFERENCES

Dr.N.Boobala Krishnan

Assistant Professor
School of Communication
Central University of Tamilnadu
Thiruvarur.
Ph: 9944431305

Mr. A.Azhagudurai, IIS

Media & Communications Officer
Press Information Bureau
Ministry of information & Broadcasting, Govt. of India
Shastri Bhawan, Chennai.
Ph: 9751813773

EXPERIENCE

Teaching (Eleven Years Six Months) as on 31/12/2023

K.S.R Educational Institutions Tiruchengode

Head, Office of Print and Media
From Decemeber 2023 to till date

K.S.Rangasamy College of Arts & Science Tiruchengode

Assistant Professor and Head
Visual Communication
From 20 April 2020 to till date

PSG College of Arts & Science Coimbatore

Assistant Professor
Visual Communication (Electronic Media)
From 20 June 2013 to 17 April 2020
Six years Eight months

Nehru Arts and Science College Coimbatore

Assistant Professor.
Visual Communication (Electronic Media)
From 04 June 2012 to 05 June 2013
One year

EDUCATIONAL QUALIFICATION

- PhD in Visual Communication (March 2023) at Hindustan College of Arts and Science, Coimbatore.
- M.Sc Electronic Media (2010-2012) with 79 % aggregate (1st Rank – Gold Medal) at PSG College of Arts & Science, Coimbatore.
- B.Sc IT (2007-2010) with 77.30 % aggregate, at Sri Kaliswari College, Sivakasi.
- HSC (2006-2007) with 78.02 % at PACM HSS, Rajapalayam.
- SSLC (2004-2005) with 77.2% at PACM HSS, Rajapalayam.

INSTITUTIONAL RESPONSIBILITIES

- ▶ Media Coordinator and Media Production Head for KSR Educational Institutions, Tiruchengode.
- ▶ Coordinator for Media Centre for producing E-Content Videos at KSRCAS, Tiruchengode.
- ▶ College level NAAC coordinator for Criteria IV at K.S.Rangasamy College of arts & Science, Tiruchengode.
- ▶ Media Coordinator & Creative Head for all institutional Programmes / Events
- ▶ In-charge for Live Streaming of all College events.
- ▶ Coordinator for 'Film Club' of KSRCAS, Tiruchengode

PROJECTS (SHORT FILMS / DOCUMENTARY)

As Director	:	06	Short Films / Documentaries
As Editor	:	12	Short Films
As Cinematographer	:	02	Short Films
As Sound Designer	:	08	Short Films

AFFILIATIONS /MEMBERSHIP

- ▶ Examiner & Board of Studies Chairman at KSRCAS, Tiruchengode
- ▶ Department IQAC Member at K.S.Rangasamy College of arts & Science, Tiruchengode.
- ▶ Board of Studies Member & Question paper setter in Salem Periyar University.
- ▶ Question paper setter in Thirunelveli Manonmaniyam Sundaranar University.
- ▶ Question paper setter in Trichy Barathidasan University.
- ▶ Examiner in Bharathiar University, Coimbatore & Periyar University, Salem.
- ▶ Examiner & Question paper setter in Karunya Institute, Coimbatore
- ▶ Examiner & Question paper setter in Nehru arts and science college, Coimbatore.
- ▶ Examiner, Question paper setter & Board of Studies Member at Rathinam College of Arts and Science, Coimbatore.
- ▶ Examiner, Board of Studies Member & Question paper setter in VLB Janakiammal College of Arts and Science, Coimbatore.
- ▶ Examiner & Question paper setter in Mahendra College of Arts and Science, Salem.
- ▶ Question Paper setter, Examiner & Board of Studies Member at Ayya Nadar Janaki Ammal College, Sivakasi.
- ▶ Examiner & Board of Studies Member at PSGCAS, Coimbatore (During my service).
- ▶ Department IQAC Member at PSG College of arts & Science, Coimbatore (During my service).

PUBLICATIONS

- ▶ Published a chapter on 'The impact of Digital technologies in Business era' in ICSSR sponsored National seminar on 'Innovative Start-Ups for Young Entrepreneurs in Digitalized Era' Organized by Dept of Management Studies, KSRCAS, Tiruchengode on 23rd & 24th February 2023
- ▶ Published a chapter on 'Role of ICT tools in Outcome based Education' in NAAC sponsored National seminar on 'Perspectives of Outcome Based Education(OBE) and NAAC Accreditation' Organized by IQAC, KSRCAS, Tiruchengode on 24th & 25th January 2023
- ▶ Published a chapter on 'Association Between Adoption of ICT Tools and Selected Background Variables of High and Higher Secondary School Teachers at Coimbatore District During Pandemic' in the e-book (E-ISBN: 978-93-95422-25-3) entitled 'Teaching and Learning with Emerging Technology – A Future Perspective'
- ▶ B. Ganeshprabhu & Dr. K. Jayaraj (2021) 'Perception on Online Education using Social Media Learning among Higher Secondary School Students with Specific Reference to the Pandemic Period' in 'International Journal of Aquatic Science' Vol 12; Issue 02; ISSN: 2008-8019
- ▶ B. Ganeshprabhu & Dr. K. Jayaraj (2020) 'Study on Information and Communication Technology in Higher Education in Tamilnadu with Specific Reference to Coimbatore District' Vol-23; No.02(II); July-September 2020; ISSN: 0975-4520.
- ▶ Dr.P.Devika & B.Ganesh Prabhu (2019) 'Social Constructivism of Transgender Identity and Tamil Cinema' in National Journal 'Emerging Trends in Potrayal & Representation of Gender in Media' Vol – 8; Issue 1; page no 328 - 334 ISSN: 2278-4853.

PRESENTATIONS / CONFERENCES

- ▶ Presented a paper titled 'The impact of Digital technologies in Business era' in ICSSR sponsored National seminar on 'Innovative Start-Ups for Young Entrepreneurs in Digitalized Era' Organized by Dept of Management Studies, KSRCAS, Tiruchengode on 23rd & 24th February 2023
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- ▶ Participated and presented a paper titled 'Usage of ICT among High and Higher Secondary School teacher in Coimbatore District' in Virtual National Conference on 'Influence of Digital Media in Promoting Sustainability – NC-IDMPS' on 13th & 14th May 2022 Organized by Dept of Visual Communication, Sathyabama Institute of Science and Technology, Chennai.
- ▶ Participated National Level Conference on "Digital Cultures: Intersections of Tradition & Modernity" at Bharathiyar University, Coimbatore on 7th & 8th Feb 2014.
- ▶ Participated National Level Seminar on "Social Networking Media: Boon or Bane" at SDM College, Ujire, Karnataka on 7th & 8th Mar '14.
- ▶ Participated in 3 days training program on "CYBER SECURITY" at PSG College, Coimbatore on 27 Oct 2014 to 29 Oct 2014.
- ▶ Participated in International Film Festival organized by CIFF at Chennai on 2013, 2014, 2015.

INTERNSHIP PROGRAM

Attended 50 Days Internship training program in "CREATORS" Editing studio, Chennai.

FEATHERS ADDED ON MY CAP

My Short film "**YAAR**" got following applauds:

- ▶ Screened in NORWAY INTERNATIONAL TAMIL FILM FESTIVAL – '12
- ▶ Telecast in Tamil Satellite Channel RAJ TV.
- ▶ Screened in National level Short film Competition at DG Vaishnava College, Chennai
- ▶ Got best SOUND DESIGN award in "KAOLIN FILM FEST -12" at Nehru College, Coimbatore.
- ▶ Screened in DON BOSCO FILM FESTIVAL among 643 films.

OUTBOUND / FDP TRAINING / RESOURCE PERSON

- ▶ Acted as a Resource Person at Govt Arts and Science College, Sathyamangalam on 25th Apr 2022 on the topic 'Video Editing Techniques'.
- ▶ Acted as a Resource Person at Kongu Arts and Science College, Erode on 04th Oct 2021 on the topic 'Film Making Techniques'
- ▶ Actively participate in all FDP programs arranged every year in PSG College of arts and science, Coimbatore & K.S.Rangasamy College of Arts and Science, Tiruchengode.
- ▶ Completed SWAYAM online course 'Media Content Production on Multiple Platforms'on Nov 2019
- ▶ Participated in Four days Faculty Development Programme on 'Communication, Education and Digital Culture' organized by Department of Visual Communication, PSG College of arts & Science (29th Oct to 1st Nov 2019).
- ▶ Acted as a Resource Person at VLB College of arts and science, Coimbatore on 21st Sep 2019 on the topic 'Information Technology'
- ▶ Acted as a Resource Person at Raviraj College of arts & science, Coimbatore on 6th Aug 2019 on the topic 'Intersection of Media & Marketing'
- ▶ Guest lecture for Visual communication students at Palanisamy College, Perundhurai for the academic year 2019 – 2020
- ▶ Acted as a Resource Person at VLB College of arts and science, Coimbatore on 22nd Mar 2019 on the topic 'Film Making Techniques'
- ▶ Acted as a Resource Person at VLB College of arts and science, Coimbatore on 20th Sep 2018 on the topic 'Photoshop'

- ▶ Attended Five days Faculty Development Programme organized by Nehru arts and science college (29th may to 2nd June 2012).
- ▶ Attended Ten days Faculty Development Programme organized by Nehru group of institution (26th Nov to 4nd Dec 2012).

ACHIEVEMENTS & ACCOLADES

- ▶ Organized a National Level Film Festival "KAOLIN - 13" at Nehru Arts and Science College, Coimbatore on 26 to 28 Feb - 2013.
- ▶ Was Instrumental in producing 100 % result in Bharathiyar University Examination, Coimbatore, PSG College of arts and science, Coimbatore & K.S.Rangasamy College of Arts and Science, Tiruchengode.
- ▶ Being a part of Board of studies in Department of Visual Communication every year from 2013 to till date.
- ▶ Event organizer in all college functions and other technical events.
- ▶ Video Jockeying in Local Cable channels (Rajapalayam, Srivilliputtur & Sivakasi).
- ▶ Appreciated by Dr. A.P.J.Abdul Kalam, the then President of India, for my Tamil Poem titled "MADHUVIZHAKU" in April 2004.
- ▶ Kavignar Vairamuthu appreciated me for my Tamil poem "KUZHANDHAI" in 2005.

DECLARATION:

I do hereby declare that the particulars of information and facts stated herein above are true, correct and complete to the best of my knowledge and belief.

Date:
Place: Tiruchengode

Yours Sincerely,
(Dr.B.GANESH PRABHU)