

**DEPARTMENT OF
COMMERCE (PA)**

NEWS LETTER

July to November 2024

MESSAGE FROM EDITORIAL BOARD

It is pride for us to state that the Department of Commerce (PA), KSRCAS is bringing a Department Newsletter. It is one of the steps towards institutional social responsibility by reducing paper usage on campus. It is heartening to note that this issue of “Newsletter” lives up to its expectations with many contributions from the department and students. The Commerce (PA) students have achieved excellence in academic and co-curricular activities and won prizes in various intercollegiate competitions.

FACULTY-DEPARTMENT OF COMMERCE (PA)

SL. NO.	NAME	QUALIFICATION	DESIGNATION
1	Dr.K.RAMESH	MCS, M.Phil, MBA, M.Com, Ph.D, SET	PROFESSOR & HEAD
2	Dr.T.MALATHY	MHRM, MBA, M.Phil, Ph.D	ASSISTANT PROFESSOR
3	Mr.R.MANIGANDAN	M.Com(CS), (Ph.D)	ASSISTANT PROFESSOR
4	Ms.R.MONISHA	M.Com(CA), B.Ed	ASSISTANT PROFESSOR
5	Ms.V.PARKAVI	M.Com(CA)	ASSISTANT PROFESSOR

STUDENT INDUCTION PROGRAM (SIP)

For B.Com (PA) First-year students, the Department of Commerce organized a Orientation program on fresher's from 24th June to 30th June, 2024. The program helps students advance academically and increases their preparation for the demands of the workforce. These programs assist the students in developing inventive and creative skills as well as a more comprehensive to the College and expectation. The goal is to make fresher's feel welcome.



COMPOSITION OF OFFICE BEARERS

There are total 4 office bearers in compact. Follow the respective office bearers.

OFFICE BEARERS

PRESIDENT
NAWIN.S.R

VICE-PRESIDENT
VISWA .L

SECRETARY
SRINITHI.J

JOINT SECRETARY
SAJITHA.N

PROCEDURE OF SELECTION

Firstly, the written applications were collected from all the candidates which included their basic information and their sample work which was required for the society. The interview of the office bearers were taken by the teachers and all other members of Compact were taken by the seniors, who very well knew what was required for the particular position in the team. On the basis of this interview, the students were allotted their best positions.

CLASS TO CAREER (C2C) PROGRAM

Our Career Development Program titled “Class to Career (C2C) Program is designed to empower students to achieve their career aspirations. The program begins with self-discovery, where students identify their strengths, weaknesses, interests, and values to set realistic career goals. Next, we facilitate career exploration through industry research, networking with professionals, and job shadowing or internship to gain hands-on experience.



FRESHERS DAY PROGRAM

The school of commerce organized Fresher's day on 23.07.2024. As you start this new chapter, remember that college life is not just about academics, but also about personal growth, exploration, and self-discovery. We encourage you to be curious, ask questions, and seek help when needed. Our faculty and staff are committed to supporting you every step of the way. Get ready to meet new people, make lifelong friends and be part of a vibrant community. Our college offers wide range of academic programs, support services, and extracurricular activities to help you achieve your goals and pursue your passions.



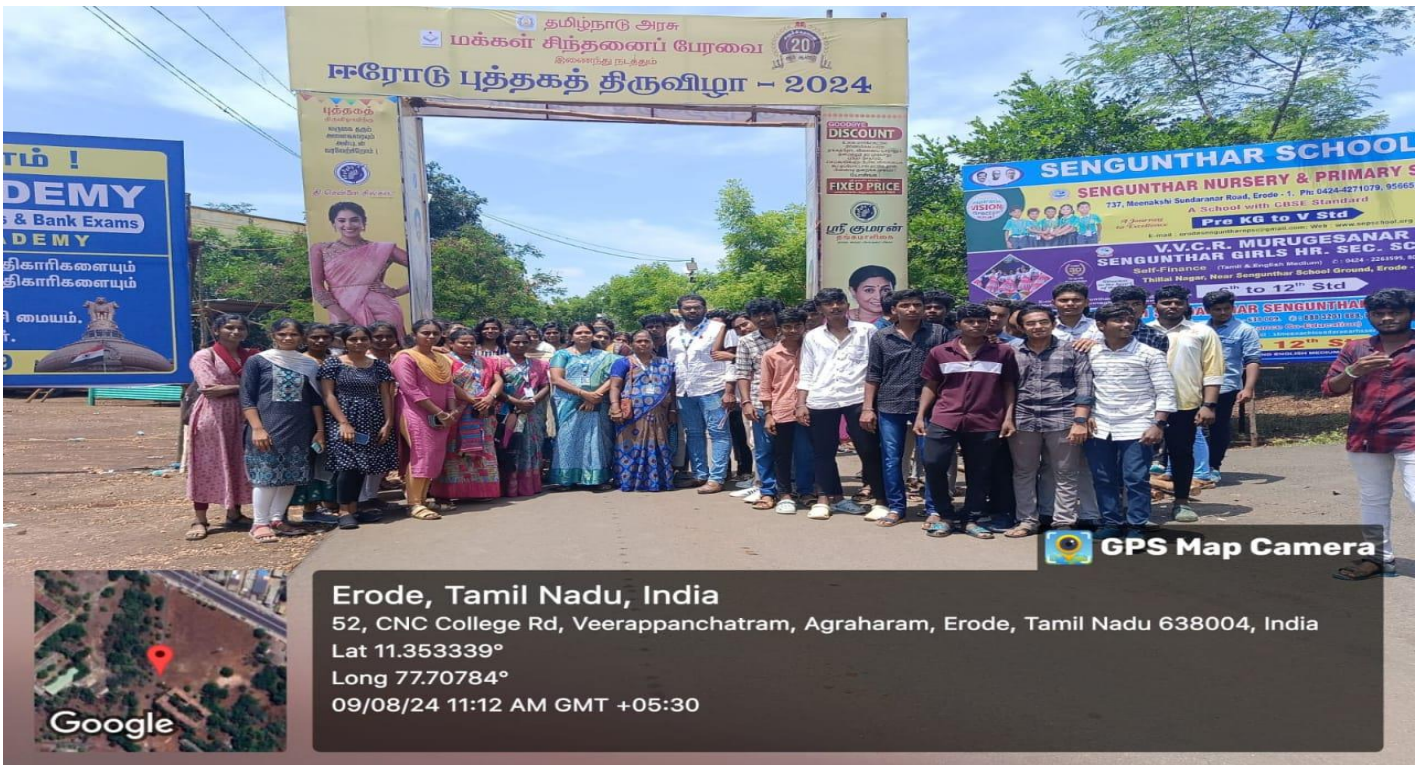
INDUSTRIAL VISIT

As part of our efforts to provide hands-on learning experience, we are excited to take you on an industrial visit to leading player in the sector. During this visit, you will get to see firsthand the company operation, learn about their products and services, and gain insights into the industry latest trends and challenges.



ERODE BOOK FESTIVAL-2024

Explore our vast book fair at Erode Book Festival - 2024, showcasing the latest releases and bestsellers, and discover new titles and genres. Engage in lively debates and discussions with fellow book lovers, and participate in interactive sessions and activities. Our festival also includes writing workshops, poetry readings, and book signings, offering something for every book enthusiast.



KNOWLEDGE SHARING PROGRAM

On August 10, 2024, the Department of Commerce (PA) held a knowledge sharing session among the Commerce (PA) department's faculty. This program has facilitated the sharing of knowledge among faculty in the field of Achievements stories. Success stories and achievements among faculty members can powerful tools to convey to concept of excellences and dedication in academia. The achievements helps illustrate the impact faculty members have on their fields, students, and the broader community, showcasing their dedication to advancing knowledge and fostering academic and personal growth.



SKILL ENHANCEMENT PROGRAM ON INTERNET ON THINGS (IOT)

Our skill Enhancement Program on Internet of Things (IOT) is designed to equip professionals with the knowledge and expertise needed to thrive in this rapidly evolving field. Through a combination of online modules, hands-on training, and real-world projects, participants will gain a comprehensive understanding of IoT fundamentals, including device connectivity, data analytics, and cloud computing.



BANKING INSURANCE AWARENESS PROGRAM

Our banking insurance awareness program has successfully educated and empowered students on the importance of financial literacy and risk management. Through interactive workshop and expert-led sessions, participants gained a comprehensive understanding of banking and insurance concepts, including savings, budgeting, credit, and risk assessment. Students learned how to make informed decisions about financial products and services, and developed essential skills to navigate the complex financial landscape.



IIC ACTIVITIES ON VC FUNDING OPPURTUNITIES FOR EARLY STAGE ENTREPRENEURS

Our Venture Funding program offers early-stage entrepreneurs access to crucial capital, mentorship, and resources to fuel their growth. Our program also includes networking opportunities with potential partners, customers, and investors, as well as access to cutting-edge technology and tools. Through our partnership with leading venture capital firms, angel investors, and family offices, we offer a range of funding options tailored to your needs.



One Day Workshop titled “Financial Education for Young investors”

Our Financial Education Program for Young Investors! This program is designed to equip you with the knowledge and skills needed to make informed investment decisions and achieve your financial goals.

The modules are:

- Financial literacy
- Investment basics
- Investing strategies
- Market analysis
- Wealth management

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College of Arts and Science
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4 QUALITY EDUCATION

SCHOOL OF COMMERCE
Organizes
ONE DAY WORKSHOP ON
Financial Education for Young Investors

Great Place To Work
Certified
MAR 2024-MAR 2025
INDIA

VENUE : SANGAM HALL

05 JULY 2024
09.30 AM

Dr.S.VANITHA
Empanelled Securities Market Trainer SEBI,
NISM, BSE and NSE Professor in Management Studies

Patron
Dr.V.Padmanabhan
Principal

www.ksrcas.edu

Center for Professional Courses Associated with AKS Academy, Salem Inauguration

Chartered Accountant, Company Secretary and Cost and Management accountant are some of the top and popular professional courses being pursued by the students all over India. Some of the students pursue these professional courses simultaneously for the reason that CA, CS, CMA course details are to some extent related with each other and there are certain exemptions being provided by the respective institutes to those candidates who have either qualified either intermediate or final stage of the different professional courses i.e. CA, CS or CMA. Also there are many similar aspects with respect to the eligibility of the candidates for the courses, the stages of the courses as well as the training requirements.



K.S.Rangasamy College of Arts and Science (Autonomous)

K.S.R. College of Arts and Science for Women

Tiruchengode - 637 215



SCHOOL OF COMMERCE

Center for Professional Courses

in Association with

AKS Academy, Salem

Inauguration of CA / CMA / CS Classes



CA. A. K. Srinivasan
Director, AKS Academy,
Salem



Er. Vijay Ravi
Director, AKS Academy,
Salem



29.07.2024



10.30 A.M.



Proedge Hub

Patron

Dr .V. Padmanabhan
Principal, KSRCAS (A)

Patron

Dr .M. Karthikeyan
Principal, KSRCASW

All are Welcome



One Day Seminar on “Capital Markets Mutual Funds & Career Opportunities”

A career in the capital market involves helping companies raise funding by selling stock to investors. This can include responsibilities like facilitating communication and transactions between companies and investors and organizing deals that benefit both the company and the investor in each case. Mutual funds are designed as a trust to raise monies through the sale of units to the public for the purpose of investing in securities including money market instruments or gold, in line with a well-defined objective.

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ADITYA BIRLA CAPITAL
MUTUAL FUNDS

School of Commerce and Management Studies
In Association with
Aditya Birla Sun Life Asset Management Company Ltd.,
Stratadigm Education and Training Pvt. Ltd.

**Seminar on Capital Markets,
Mutual Funds & Career Opportunities**

Mr. Thyagarajan Balasubramanian
Director & CEO,
Stratadigm Education and Training Pvt. Ltd

Ms. Hemalatha Mohan
Senior Faculty
Stratadigm Education and Training Pvt. Ltd

08.08.2024
10.00 A.M.
DHENUKA HALL

All are Welcome

Patron
Dr. V. Padmanabhan
Principal, KSRCAS (A)

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Great Place To Work
Certified
MAR 2024 - MAR 2025
INDIA

Stratadigm
IDEAS THAT WORK
Careers • Banking • Financial Services • Insurance



International Symposium Start-up India Mission Towards – 2047

Startup India is a flagship initiative of the Government of India, intended to catalyse startup culture and build a strong and inclusive ecosystem for innovation and entrepreneurship in India. Since the launch of the initiative on 16th January, 2016, Startup India has rolled out several programs with the objective of supporting entrepreneurs, and transforming India into a country of job creators instead of job seekers. The broad scope of Startup India's programs is outlined in the Action Plan below, and is managed by a dedicated Startup India Team, which reports to the Department for Industrial Policy and Promotion (DPIIT).



School of Commerce & Management Studies

Organizes

International Symposium

STARTUP INDIA- MISSION TOWARDS 2047



Dr. Dhanuskodi Rengasamy
Professor and Head,
Department of Accounting, Finance and
Economics,
Curtin University, Malaysia.



Dr. L. Karthikeyan
Director,
Nehru College of Management,
Coimbatore.

Coordinators

Dr. S. Maheskumar, Dean, Commerce
Dr. S. Ramasamy, Dean, Management

Patron

Dr. V. Padmanabhan
Principal, KSRCAS (A)



23.08.2024



09.30 A.M.



Dhenuka Hall

SET / NET Coaching Class for Faculties

NET/SET is a test to determine the eligibility for Assistant Professor' in universities and colleges. NET is basically conducted all over the country. There is another examination which is conducted solely by the individual states and that examination is popularly known as SET (State Eligibility Test). The SET exam is conducted at the state level, which means that clearing this exam can make you eligible for the post of Assistant Professor in colleges and universities within that state.



School of Commerce

Organizes

SET/NET Coaching Class

RESOURCE PERSON



Dr. J. TAMILSELVAN

Dean and Head,
Department of Computer Science (PG)
KSRCAS, Tiruchengode - 637215

No
Registration
Fees



31.08.2024



10.30 A.M.



Sangam Hall

Coordinators

Dr. S. Maheskumar, Dean, Commerce
Dr. K. Visvanathan, Head, Commerce

Patron

Dr. V. Padmanabhan
Principal, KSRCAS (A)

All are Welcome

Faculty Development Program (FDP) titled “Innovative Classroom Strategies”

Innovative classrooms are often inquisitive and reflective. Teachers should consider what is or is not performing to expectations both as a class and independently. While self-reflection might be difficult, it is necessary to ensure that individual lessons are more effective and help students learn more material. Prepare to plan your most powerful lessons ever. This issue explores how to plan well-designed, innovative lessons that boost student engagement and learning retention whether you're teaching in the classroom or through a computer screen.



School of Sciences & Humanities
(Biochemistry, Microbiology & Biotechnology) and R&D Cell
Organizes
FIVE-DAY “ONLINE SPECIAL LECTURE SERIES” FOR THE
FACULTY MEMBERS, RESEARCH SCHOLARS, AND STUDENTS



Resource Persons

<p>Talks on “Emerging Techniques in Viral Oncology: Pathogenesis and Therapeutic Strategies” Date: 06.09.2024 (10.00AM)</p>		<p>Dr. Umesh Kumar Professor & Head, Research Cell Institute of Management Studies Ghaziabad (University Courses Campus), Ghaziabad, Uttar Pradesh</p>
<p>Dr. Balaji Meriga Professor Department of Biochemistry Sri Venkateswara University Tirupati, Andhra Pradesh</p>		<p>Talks on “Plant Polyphenols As Therapeutic Agents to Treat Metabolic Disorders” Date: 09.09.2024 (11.00AM)</p>
<p>Talks on “Therapeutic Protein Production and Purification Process in Biotech Industry” Date: 10.09.2024 (11.00AM)</p>		<p>Dr. J. Venkateswarao Professor Department of Zoology, Osmania University, Hyderabad, Telangana</p>
<p>Dr. R. Bhagyaraj Head Department of Microbiology, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore</p>		<p>Talks on “Novel Antimicrobial Food Packaging” Date: 11.09.2024 (11.00AM)</p>
<p>Talks on “Immunological Basis of HIV Infection and its Therapy” Date: 12.09.2024 (11.00AM)</p>		<p>Dr. Shivakumar, M.S. Associate Professor Department of Biotechnology, Periyar University, Salem</p>

Conveners
Dr. G. Saravanan
Dr. M. Aarthi

Co-Ordinators
Dr. V. V. Sathibabu Uddand Rao
Dr. S. Vadivukkarasi

Patron
Dr. V. Padmanabhan
Principal

Mr. K.S. Shanmugam

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 **06.09.2024 to 12.09.2024**
 **(Microsoft Teams)**

Skill Development Program for Young Leaders

Youth development programs seek not only to prevent adolescents from engaging in health-compromising behaviors but to build their abilities and competencies. One of the biggest benefits of joining youth development programs is the chance to develop useful life skills. Youth leaders will learn important skills that they normally don't pick up in school. These skills will not only help them live in the real world but also become better leaders.

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School of Commerce
associated with
Internal Quality Assurance Cell
Faculty Development Programme on
Innovative Classroom Strategies

CHIEF GUEST

Dr. R. Manikandan
Associate Professor,
Post Graduate and Research Department of Commerce,
Nallamuthu Gounder Mahalingam College,
Pollachi

Patron
Dr. V. Padmanabhan
Principal, KSRCAS (A)

05.09.2024
10.00 A.M.
Discussion Hall

Great Place To Work Certified



ACHIEVEMENTS

No	Dept	Name	Achievements
1	Commerce (PA)	Dr. K.Ramesh, Head Commerce(PA)	“Certificate of Excellence in Reviewing” in International Journal of Environment and Climate
		Dr. K.Ramesh Head Commerce(PA)	“Certificate of Excellence in Reviewing” in Asian Journal of Economics, Business and Accounting
		Dr. K.Ramesh Head Commerce(PA)	Editorial Board Member in International Journal of Economics, Finance and Management Science
		Dr. K.Ramesh Head Commerce(PA)	International Journal of Commerce and Management Research. Titled “Impact of artificial intelligence on employment- A double-edged sword”
2		Dr. T. Malathy Asst. Prof. Commerce(PA)	Recognition of Excellence for Best EDC Club at Teachers Day Celebration -2024 (5.9.2024)
3		S. Vishal Ram I B.Com(PA)	3 rd Namakkal District “JUNIOR ATHLETICS championships -2024” Won “SILVER MEDAL”