

BACHELOR OF COMMERCE (COMPUTER APPLICATIONS)

The Department of Commerce (CA), established in 1995, aims to enrich and enlighten students' knowledge in commerce and industry. As the saying goes, "Education is the passport to the future, for tomorrow belongs to those who prepare for it today." Guided by this philosophy, the faculty members inspire students to achieve professional excellence in accountancy. The department is led by highly qualified and experienced faculty, dedicated to nurturing students with a global perspective on business by imparting essential skills, knowledge, and experience. To achieve this, regular guest lectures and seminars are conducted. The department lays a strong foundation for various professional careers such as finance, planning, accountancy, tax practice, banking, and broking, as well as opportunities in academics and research.

VISION

To synthesize the energy of the stakeholders for international recognition in the field of commerce with computer applications.

MISSION

- To enable the students to play a vital role in the field of commerce with digitalization.
- To provide a robust platform to enhance technical, accounting and business skills for developing Computer based solutions for business problems.

PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

PEO 1: To impart and to inculcate the ethical values in youth facing the modern-day challenges in commerce and business.

PEO 2: To provide the knowledge on the role played by financial and non-financial organization which support the business system.

PEO 3:To understand the use of software packages in day to day business activities by enhancing the computing skills.

PROGRAMME OUTCOMES (PO)

After completion of the programme, the students will be able to

PO 1: Demonstrate progressive learning of various tax issues and tax forms related to individuals.

PO 2: Acquire knowledge in setting up a computerized set of accounting books for Business.

PO 3: Create the domain development and impart the role of accounting in society and business.

PO 4: Apply relevant financial accounting career skills, both quantitative and qualitative knowledge to develop their future careers in business.

PO 5: Gather proficiency skills to engage in competitive exams, CA, CS, ICWA and other courses.

PROGRAMME SPECIFIC OUTCOMES (PSO)

After completion of the programme, the graduates will be able to

PSO1:Critically apply broad theoretical finance knowledge and skills to inform accounting and management planning.

PSO2:Analyze accounting, taxation practices and decisions using theoretical and technical knowledge of regulatory, legal requirements and ICT in business environment.

PSO3: Apply business knowledge, technical competencies and critical judgments to make recommendations for business planning.

PSO4: Make use of the information about finance and accounting rules in the business perspective.

PSO5: Acquire proficiency and knowledge to achieve an admirable career.

REGULATIONS

ELIGIBILITY

Higher Secondary pass with Commerce & Accountancy

Or

Higher Secondary with Commerce / Accountancy / Mathematics / Business Mathematics / Statistics / Computer Science / Corporate Secretaryship / Information Technology / Computer Applications/ Computer Technology as one of the subjects. (Those who have not studied Commerce or/and Accountancy should undergo a bridge course for a minimum duration of 15 days in that subjects).

CENTER FOR PROFESSIONAL COURSES

The Center for Professional Courses offers coaching for **CA, CMA, and CS** to enhance employability to students.

ASSOCIATION ACTIVITIES

The Association "Busicomm" of the School of Commerce is a nexus for academic and professional enrichment, empowering stakeholders to navigate the dynamic landscape of commerce. Through game-changing seminars, impactful conferences, a hands-on workshop, enriching FDPs, Department promotes academic and professional excellence among faculty and students. Busicomm cultivates a culture of continuous learning by conducting Thought-provoking Symposiums, Transformative student development programs, and skill-sharpening Sessions. Through targeted initiatives, Department equipping participants with the winning edge in today's fast-paced business arena.

Events Organised by the Department

S.No	Title of the Event	Date
1.	Student Induction Program	26.06.2024
2.	Association Inauguration & Freshers Day	27.06.2024

3.	Awareness Programme: Cyber Crime Law Awareness- 2024	07.08.2024
4.	National Seminar on Capital Markets, Mutual funds & Career Opportunities	08.08.2024
5.	International Symposium: Startup India Mission towards 2047	23.08.2024
6.	Faculty Development Programme I : Innovative Classroom Strategies	05.09.2024
7.	Skill Development Programme : Young Leaders	05.09.2024
8.	Special Lecture : Role of Youngsters for Entrepreneurship Development	12.09.2024
9.	International Conference : Industry 5.0 on Global Competitiveness - Strategies for MSMEs to remain Competitive	27.09.2024
10.	Faculty Development Programme II : SET / NET Coaching Class	05.10.2024
11.	Inter Department Tech- Fest : Inno Fusion	09.10.2024
12.	Day Celebration : Technological Innovation in Entrepreneurship	09.11.2024

Faculty Achievements (Participation in / Seminar Conference/ Workshop/ FDP)

S.No	Name of the Faculty	Name of the Programme	Date	Organized By
1.	Dr.P.Karthikarani	ESG's Impact on sustainable Goods: a perspective & tenacity	23.09.2024 to 27.09.2024	Department of Management Studies, St. Joseph's College of Engineering and Technology, Thanjavur
2.	Dr.P.Karthikarani	Indian Knowledge System	30.09.2024 to 06.10.2024	Nandha Arts & Science College (Autonomous)
3.	Mr.T.Dineshgopi	Faculty Induction Programme	03.09.2024 to 07.10.2024	Malaviya Mission Teacher Training Centre, National Institute of Technology Warangal
4.	Mr.T.Vadivel	Applications of Data Science Analytics	1.11.2024 to 06.11.2024	KG Reddy Engineering College and Technology (Autonomous), Telangana
5.	Mr.T.Vadivel	Advanced AI tools for Preparing Research Papers	8.11.2024 to 9.11.2024	SASI Institute of Engineering and technology

6.	Mr.T.Vadivel	Deep Learning and IOT technologies in Precision Healthcare.	16.8.2024 to 17.8.2024	Kongu Engineering College, Perundurai
7.	Dr.P.Karthikarani	Program on Behavioural Finance and Wealth Management	4.11.2024 to 09.11.2024	Atal Academy, Dr. NGP arts and Science College
8.	R.Senthilkumar	Salesforce Platform Developer 1	25.11.2024 to 29.11.2024	ICT Academy, KSRCAS(A)
9.	Mr.T.Raja	Salesforce Platform Developer 1	25.11.2024 to 29.11.2024	ICT Academy, KSRCAS(A)
10.	Mr.T.Vadivel	Salesforce Platform Developer 1	25.11.2024 to 29.11.2024	ICT Academy, KSRCAS(A)
11.	Mr.M.Venkatasalam	Salesforce Platform Developer 1	25.11.2024 to 29.11.2024	ICT Academy, KSRCAS(A)
12.	Ms.H.Fathima	Salesforce Platform Developer 1	25.11.2024 to 29.11.2024	16.8.2024 to 17.8.2024
13.	Mr.R.Senthilkumar	Deep Learning and IOT technologies in Precision Healthcare.	16.8.2024 to 17.8.2024	Kongu Engineering College, Perundurai
14.	Mr.R.Senthilkumar	Indian Knowledge System	30.09.2024 to 06.10.2024	Nandha Arts & Science College (Autonomous)
15.	Mr.R.Senthilkumar	ESG's Impact on sustainable Goods: a perspective & tenacity	23.09.2024 to 27.09.2024	Department of Management Studies, St. Joseph's College of Engineering and Technology, Thanjavur
16.	Ms.H.Fathima	Essential Skills For Professional Development In Higher Education	1.7.2024 to 7.7.2024	Star International Foundation for Research and Education
17.	Ms.H.Fathima	Advanced AI tools for Preparing Research Papers	8.11.2024 to 9.11.2024	SASI Institute of Engineering and technology
18.	Ms.H.Fathima	Deep Learning and IOT technologies in Precision Healthcare.	16.8.2024 to 17.8.2024	Kongu Engineering College, Perundurai
19.	Dr.P.Rajendran	Research Article Writing, Editing Techniques, Research Methodology and Impact Publications	25.7.2024 to 31.7.2024	Swami Devi Dyal Law College, Panchkula

20.	Ms.H.Fathima	Investor Awareness Programme for women	15.7.2024	Women Empowerment Cell, KSRCAS(A)
21.	Mr.R.Senthilkumar	Advancement on the Internet of Robotics Things	03.8.2024	Hindustan College of Arts & Science, Coimbatore
22.	Mr.T.Raja	Advancement on the Internet of Robotics Things	03.8.2024	Hindustan College of Arts & Science, Coimbatore
23.	Mr.R.T.Dinesh Gopi	Deep Learning and IOT technologies in Precision Healthcare.	16.8.2024 to 17.8.2024	Kongu Engineering College, Perundurai
24.	Mr.R.T.Dinesh Gopi	From Search to Synthesis : Literature review fundamentals.	2.9.2024 to 6.9.2024	Happy Valley Business School, Coimbatore
25.	Mr.T.Dinesh Gopi	NEP 2020 Orientation & Sensitization Programme	16.9.2024 to 24.9.2024	Malaviya Mission Teacher Training Centre, Shri Ram College of Commerce
26.	Mr.K.Karthik	"AI-Assisted Teaching & Personal Branding"	19.11.2024 to 23.11.2024	Vivekananda Institute of Management Studies,
27.	Ms.M.Bhuvaneshwari	Innovative Pedagogical Techniques In Management Education	21.10.2024 to 25.10.2024	Kamal Institute of Higher Education and Advance Technology, New Delhi
28.	Ms.R.Priyanka	Innovative Pedagogical Techniques In Management Education	21.10.2024 to 25.10.2024	Kamal Institute of Higher Education and Advance Technology, New Delhi
29.	Ms.R.Priyanka	ESG's Impact on sustainable Goods: a perspective & tenacity	23.09.2024 to 27.09.2024	Department of Management Studies, St. Joseph's College of Engineering and Technology, Thanjavur
30.	Ms.R.Priyanka	Application of Literary Theories in contemporary Studies	5.9.2024 to 9.9.2024	Vignans Foundation For Science, Technology & Research, Vadlamudi

Faculty Achievements (Presentation in Seminar/ Conference)

S.No	Name of the Faculty	Name of the Programme	Organized By	Date
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1.	Dr.S.Ramji	International Conference	KSRCAS (W)	29.08.2024
2.	Dr.P.Karthikarani	International Conference	Ksrcas	19.09.2024
3.	Dr.S.Ramji	National Seminar	PSG-Coimbatore	09.12.2024
4.	Dr.P.Karthikarani	National Seminar	Rathinam College	23.12.2024
5.	K.Karthik	National Seminar	Rathinam College	23.12.2024
6.	K.Karthik	International Conference	Sri Venkateswara college,CBE	07.02.2025

Faculty Achievements (Publication in Seminar/ Conference/ Journal)

S.No	Name of the Faculty	Name of the Programme	Journal Name/ Organized By	Date
1.	Dr.S.Maheskumar	“The impact of artificial intelligence in marketing management in India” in the edited book volume titled“ one day international conference on global perspectives in the era of artificial intelligence	School of Management Studies, KSRCASW ISBN Number – 978-93-92649-59-2,PP.87-90	September 2024
2.	Dr.S.Ramji	“The impact of artificial intelligence in banking industries in India” in the edited book volume titled “Artificial	School of Management Studies, KSRCASW, ISBN Number – 978-93-92649-59-2 PP.109-112	September 2024

		intelligence in Commerce ,economics and management”		
3.	Dr.S.Maheskumar and Dr.S.Ramji	“Artificial Intelligence in Finance” in the edited book volume titled“ one day international conference on global perspectives in the era of artificial intelligence	School of Management Studies, KSRCAS, ISBN Number - 978-93-341-1826-1 ,PP.45-51	September 2024)
4.	Dr.P.Govindan	ministry of Corporate affairs of India:	ISBN: 978-93-5999- 970-8), PP.157-166.	September 2024
5.	Dr.P.Govindan	“one day international conference on global perspectives in the era of artificial intelligence”	School of Management Studies, KSRCAS ISBN Number - 978-93-341-1826-1,PP.86-91.	September 2024
6.	Dr.P.Govindan	“A study investigating on the challenges and opportunities faced by UPI and Rupay cards payments services in India in the edited book Chapter titled “Contemporary issues in management” Published By Excel India Publishers, New Delhi ,	ISBN Number – 978-93-89947-42-7,PP.177-183	2024
7.	Dr.P.Rajendren and Dr.S.Maheskumar	“The economic impact of cryptocurrencies in India” in the edited	ISBN No: 978-93-89947-42-7,PP.236-241	2024

		book Chapter titled" Exploring the inflection point in the landscape of business intelligence: innovation and development"		
8	Dr.S.Ramji	Exploring The Impact of Artificial Intelligence and Machine Learning on Modern Commerce	Library progress International, ISSN 0970 1052	Vol.44 no.303 Jul-Dec 2024 P. 25316-25321

Student Achievements (Sports)

S.No	Name of the Student	Name of the Event	Inter-University / State / National/ International	Name of the Award/ Medal
1.	M. Balavishal	Wrestling	State	Gold
2.	M. Balavishal	Wrestling	National	Silver
3.	T.R.Harsavarthan	Wrestling	District	Participation
4.	J. Sabalt Neya	Wrestling	District	Second
5.	M. Balavishal	Wrestling	State	Gold
6.	R. Kishan	Cricket	District	Silver
7.	S.R.Nadish	Handball	District	Gold
8.	J. Sabalt Neya	Wrestling	District	Silver

9.	J. Dhanasekaran	Ball Badmiton	Inter-Collegiate	Third
10.	S. Sriram	Ball Badmiton	Inter-Collegiate	Third
11.	P. Vasanth	Ball Badmiton	Inter-Collegiate	Third
12.	S.R.Nadish	Handball	National	First
13.	R.Pranavharsha	Power lifting	Inter-Collegiate	Second

Student Achievements (Extra-Curricular)

S.No	Name of the Student	Name of the Event	Conducted By	Remarks
1.	K.Lakshanaa	Business-Quiz	Arasu College of Arts And Science for women	First
2.	S.Gokul	Business-Quiz	Arasu College of Arts And Science for women	First
3.	K.Harish Kumar	Fireless Cooking	Arasu College of Arts And Science for women	Third
4.	S.Nandha Kumar	Fireless Cooking	Arasu College of Arts And Science for women	Third

Student Achievements (Participation in Seminar/ Conference/ Workshop)

S.No	Number of Students	Name of the Programme	Organized By	Date
1	29	Seminar	K.S.Rangasamy College of Arts and Science (Autonomous)	08.08.2024
2	33	International	Kongu Arts and	20.09.2024

		Conference	Science College, Erode	
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Student Achievements (Presentation in Seminar/ Conference)

S.No	Name of the Student	Title of the Programme	Organized By	Date
1	Enbatamilan. B	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024
2	Prahadeesh. R	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024
3	Ramanavasan. B	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024
4	Lakshana. S	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024
5	Santhiya. S	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024
6	Sakthi Srinithi. M	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024
7	Sowmiya. P	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024

8	Kopesh	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024
9	Dhanushya, S	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024
10	Jegadeeshwaran. P	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024
11	Kanishk. M	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024
12	Rakshana. G.C	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024
13	Rakshitha. S	International Conference on Generative Artificial Intelligence in Analytical Era	K.P.R. College of Arts, Science and Research, Coimbatore	23.08.2024
14	Kanishk. M	Conference	AJK College of Arts and Science, Navakkarai, Coimbatore	25.10.2024

Student Achievements (Publication in Seminar/ Conference) nil

S.No	Name of the Student	Title of the Programme	Journal Name/ Organized By	Date
1.	Kanishk. M	Conference	AJK College of Arts and Science,	25.10.2024

			Navakkarai, Coimbatore	
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Photo Gallery



STUDENT INDUCTION PROGRAM



Association Inauguration And Fresher' Day



Cyber Crime Law Awareness- 2024



**Seminar on Capital Markets, Mutual funds
& Career Opportunities**



INTERNATIONAL SYMPOSIUM : Startup India Mission towards 2047



IIC CALENDAR ACTIVITIES-Incubation Opportunities for Students

- Early Stage Entrepreneurs



SET / NET Coaching Class



SET / NET Coaching Class



Faculty Development Programme II- Innovative Classroom Strategies



SKILL DEVELOPMENT PROGRAMME -Young Leader



**SPECIAL LECTURE-: Role of Youngsters for
Entrepreneurship Development**



INTERNATIONAL CONFERENCE- Industry 5.0 on Global Competitiveness – Strategies for MSMEs to remain Competitive



INTER DEPARTMENT TECH- FEST



DAY CELEBRATION- Technological Innovation in Entrepreneurship



Alumni meet



Value added Course-GST Practitioner

Sports









SGSDF
SCHOOL GAMES DEVELOPMENT FOUNDATION

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SGSDF INDIA

FIT INDIA

NATIONAL LEVEL FEDERATION CUP-2025

Organized by
SCHOOL GAMES SPORTS DEVELOPMENT FOUNDATION TAMILNADU.

Affiliated by
SCHOOL GAMES SPORTS DEVELOPMENT FOUNDATION, INDIA.

Co-Organised by
WISDOM
SPORTS COMPANY PVT LTD

Co-organised by
MSME
MID, SMALL & MICRO ENTERPRISES

AMMAM
BADMINTON

TABLE TENNIS

YOGA

ARCHERY

CH

VOLLEYBALL

FOOTBALL

KHO KHO

DATE : 12 - 15.12.2025

VENUE : POLUR TIRUVAEIYUR, ANNAMALAI DIST