

DR. SHOLA LOHITH

ASSISTANT PROFESSOR

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OBJECTIVE

Passionate about research and scholarly advancement, I am eager to launch my academic career. I am keen to contribute through research-driven initiatives, engage in teaching, and continue my own learning journey.

RESEARCH INTERESTS

Environmental Communication | Sustainability | Social Media Research | Developmental Communication

EXPERIENCE

- Assistant Professor** (Government DD Guest)
Department of Journalism
**Sacred Hear College (Autonomous),
Chalaky** – 2025 June – till now

EDUCATION

Qualifications	Institution	Year/Status
PhD (Visual Media and Communication)	Amrita Vishwa Vidyapeetham, Kochi Campus	March 2025
NET- JRF	NTA UGC	2018
SET Kerala	Kerala LBS	2018
Master of Communication & Journalism (MCJ)	Don Bosco Arts & Science College, Kannur University	2015-2017
B.Sc. Visual Media	Amrita Vishwa Vidyapeetham, Kochi Campus	2012-2015
XII Vocational Higher Secondary	GVHSS, Nandikkara - Kerala	2012
X CBSE	Saraswathy Vidyanikethan, Kodakara - Kerala	2010

PHD THESIS DETAILS

Title: Assessing the Impact of Sustainable Development Goal (SDG) Localisation Framework in Achieving Clean and Green Village Initiatives Through Citizen Participation: A Case Study of Kerala.

PROFESSIONAL EXCELLENCE

Resource Person for the session titled “**The Scholars Toolkit: Understanding Research Methodology**” in the research series “**Beyond the Text: Research Skills for English Scholars**” organised at the Sacred Heart (Autonomous) College, Chalakudy

Coordinator for the higher secondary inter-school news reading and literary quiz competition, 'Press and Prose'

Syllabus Development: Assisted in framing the departmental syllabus for the BDes course, and framed the syllabus for the PhD coursework on Environmental Communication (CJ 810) for Amrita Vishwa Vidyapeetham.

Facilitated learning sessions for postgraduate and graduate students covering **research methodology, environmental communication, media-organisation, and communication theories, film production etc.**

Workshop Conduction: Conducted hands-on training workshops for college students on '**Participatory approach towards Environment and Climate Change**'.

Organiser of the **International Symposium on Media Education and Research (ISMER)** in 2022, 2023 (ICSSR sponsored), 2024, and 2025.

PROFESSIONAL DEVELOPMENT

Completed a **5-day Online Faculty Development Program** (October 2025, Grade A+) on "**AI Tools for Researchers: Writing Impactful Papers for Indexed Journals**," organized by the MCC Research Colloquium, Madras Christian College (Autonomous).

Faculty Development Program (FDP): Successfully completed a three-day FDP on "**NEP 2020: Remoulding Academic Leaders**," demonstrating commitment to modern pedagogical practices and national education policy implementation (Amrita Vishwa Vidyapeetham, Kochi Campus).

Completed specialized training in "**Textual Analysis in Communication Research**," providing a strong foundation for conducting advanced qualitative and quantitative studies in media and communication.

Certified in "**Basics of RTI (Right to Information)**," ensuring competency in institutional transparency and adherence to administrative guidelines relevant to academic settings.

Participant at Local Conference of Youth (LCOY) conducted by YONGO, constituency of UNFCCC.

Selected participants at the **Local Conference of Youth (LCOY)**, a platform related to the UNFCCC (YONGO constituency), reflecting interest and engagement with global environmental and policy discourse relevant to academic scholarship.

CONFERENCE & PUBLICATIONS

1. ***Safeguarding Wellness and Achieving SDGs: A Comprehensive Analysis of the Role of New Media in Fostering Sustainable Menstrual Practices among Women in Kerala*** (SEEJPH, Volume XXV, 2024, ISSN: 2197-5248, Posted: 25-10-2024).
2. ***A Study on the Impact of Visual Cues on Climate Change in National Dailies in India*** (NEUROQUANTOLOGY, November 2022, Volume 20, Issue 15, DOI: 10.14704/NQ.2022.20.15.NQ88108).

BOOK CHAPTER

Published book chapter titled "Environmental Communication in Media" in the book "**Media Optimisation: A Key to Social Change**" (ISBN 978-93-90672-05-9).

CONFERENCE PRESENTATION

Paper presented on topic "***A study on the importance of visual representation on climate change in the newspaper medium in India***" at IJCON 2020 conducted by Ahram Canadian University.

SKILLS

Software: Adobe Photoshop (Ps), Illustrator (Ai), InDesign (Id), Premiere Pro (Pr), Audition (Au).

Research Tools: Mendeley, Research Rabbit, Connected Papers, Jenni

FIELD EXPERIENCE

Cinematographer: ***Kinavu Pole Nila*** (2017) - Documentary - DBC productions.

Graphic Designer: Freelancing and at Colorcity, Thrissur.

Internships:

The New Indian Express, Kochi Edition (May 2017 - June 2017) - Published various news stories.

Kairali WE TV, Kochi (2015) - Programme production.