

ORGANIZING COMMITTEE

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Executive Director

K.S.Rangasamy College of Arts & Science (Autonomous)

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Principal

K.S.Rangasamy College of Arts & Science (Autonomous)

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Head, PG & Research Department of Commerce

Dr. K. Visvanathan

Head, Department of Commerce

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Mr.G.Rajasekar

Mr.T.Dinesh Gopi

Mr.T.Raja

Mrs.M.Mohanaal

REGISTRATION

Registration fee

For Students, Scholars - ₹ 250/-

For Academicians, Industrialists – ₹ 300/-

Selected papers will be published in a Book with ISBN Number.

Note: Author has to pay Rs.350 in addition with registration fee for the publication of the article.

Each participant to be paid in the form of Demand Draft drawn in favour of **The Principal, K.S.Rangasamy College of Arts & Science**, payable at **Tiruchengode**.
Duly filled in registration form along with registration fee should be sent on or before **10th September, 2018** to the following address:

Dr.S.MAHESKUMAR

Head, PG & Research Department of Commerce

K.S.Rangasamy College of Arts & Science

(Autonomous), Tiruchengode - 637 215

Mobile: 9994888650, 9791821182

E-mail: commercepgksrcas@gmail.com

DATES TO REMEMBER

Last Date for Registration : **10-09-2018**

Date of Conference : **15-09-2018**

PROGRAMME SCHEDULE

Venue : MCA Conference Hall, KSRCE

10.00 am : Inauguration

10.45 am : Session - I

01.45 pm : Session - II

03.30 pm : Valediction

International Conference on Digital Transformation and Innovations in Banking Sector

Saturday, 15th September 2018



Organized By

PG & RESEARCH DEPARTMENT OF COMMERCE

**K.S.RANGASAMY COLLEGE OF ARTS &
SCIENCE (AUTONOMOUS)**

Affiliated to Periyar University, Salem
(NAAC Reaccredited, ISO Certified Institution &
Included under 2(f) & 12 (B) of the UGC Act, 1956)

Tiruchengode - 637 215

Namakkal District

Tamilnadu, India.

**International Conference on
Digital Transformation and
Innovations in Banking Sector**

15th September, 2018

REGISTRATION FORM

Name :

Designation :

Official Address :

Mobile :

E-mail :

Registration Fee : Cash / Demand Draft

DD No :

Date of Issue :

Amount :

Bank Name :

Signature

(Photocopy of the Registration Form can be used)

ABOUT THE COLLEGE

The College began its academic journey in the year 1995 by visionary and philanthropist Lion Dr K.S.Rangasamy, MJF under K.S.R Educational and Charitable Trust. This college is one among the renowned educational institutions which caters holistic education to the students of India and abroad. The college offers 16 UG, 12 PG, 7 M.Phil and 5 Ph.D programmes in various streams such as Science, Commerce, Management and Humanities.

The College has been rendering exemplary service in the higher education arena. It has contributed able administrators, academicians, professionals, scientists, intellectuals, entrepreneurs and other eminent personalities to the society. This acts as a testimony to the social responsibility of the college.

ABOUT THE DEPARTMENT

The Department of Commerce was established in the year 1995. Since its inception, the department has been dedicated to produce commerce graduates and research scholars of high calibre. It houses B.Com., B.Com CA., M.Com CA., M.Phil., and Ph.D programmes. The department is manned by academically well-qualified and experienced faculty members. It is updated with the current issues in commerce domain which ultimately benefits our students, which is better to make our students versatile and employable globally as well as nationally.

CONFERENCE THEME

Modern banking in India has traversed a long way since independence. Globalization of Indian economy has created an environment where the financial services system has to be cost effective, customer oriented and technology based. Banking sector has been undergoing drastic changes where the need for a stable, efficient, flexible and vibrant banking system has come to occupy the centre stage. The enhanced and increasing levels of deregulation, stiff competition and the technology revolution have placed numerous demands on the banks.

The innovations witnessed by the corporate sector during the nineties have initiated new business paradigms, in which information technology played

a significant role in improving the banking services. As a result sweeping changes took place in the banking sector to meet the needs and requirements of individuals, organizations and diverse sectors of the economy.

CALL FOR PAPERS

Papers are invited from academicians, industrialists, research scholars and students on following topics:

- The leading role of Social banking, Convenience banking, Global banking
- Business Model Innovations – Micro loans
- Role of Agriculture banking towards economic development
- E- banking and its pros and cons
- SHG Banking – A financial technology for reaching marginal groups
- Future prospects and challenges of retail banking in India
- Strategy innovation in online stock trading
- Innovations and risks in international online banking
- EXIM banking and Financial protection
- Operational issues in currency and coin management

SUBMISSION OF PAPER

- One author and co-author can be included in the paper. Paper must be presented by one of the authors.
- Last date for submission of paper – 10.09.2018
- Word Limit: Abstract 250 words and full paper 5000 words.
- Kindly submit both hard and soft copies.
- Papers are to be typed in MS-Word, Times New Roman font, 12 font size and 1.5 line spacing.
- Hard Copy of Paper must be submitted during registration.
- No TA and DA will be paid to the participants and delegates.
- Registration fee includes Kit, Lunch and Certificates.
- **No Spot Registration.**